# PEOPLE PROGRESS OUTREACH SERVICE



### Annual Report 2016

The Alpine Club of Canada | Le Club Alpin du Canada

# **Message from the President**

With the 2016 fiscal year behind us, it is time to celebrate our Club's progress and milestones. I invite you to read these pages and reflect on our proud achievements.

It is also a time to look to the future.

For me, that means putting more boots in the mountains and growing our members' pride in being part of this amazing organization.

Many of our members join for the Club's great range of activities. They soon learn the ACC provides so much more—a sense of history and shared passion for mountain culture, responsible access and preserving the environment.

How can we continue to do better for our members? I believe it starts with enhancing connections with our Sections.

In October, I had my first official meeting with our Section leaders in Lake Louise. It marked the initial step in a process of reaching out to determine their highest priorities so we can develop an effective nationwide strategy.

In 2017, we will conduct a survey of all members, building on last year's survey of Sections, asking you about your club experiences and expectations, for your ideas and input.

There is a lot to be done, but with so many sensational volunteers committing their time, energy and support to projects across the country, our organization is uniquely positioned to thrive.

It has been completely humbling to have been elected your President for the next three years. I will undoubtedly make mistakes. Please bear with me. My goal is to help everyone enjoy the peace, challenge and perspective of our mountain landscapes.

I hope to see you somewhere beautiful.

-Neil Bosch, Edmonton Section







## Message du président

Avec l'année fiscale 2016 derrière nous, il est temps de célébrer les progrès et les moments marquants de notre Club. Aussi je vous invite à lire ces pages et réfléchir aux sources de fierté que sont nos réalisations.

Ce moment est aussi propice pour envisager l'avenir.

Pour moi, cela signifie emmener dans les montagnes davantage de membres et accroître leur fierté d'appartenir à cette organisation remarquable.

Beaucoup de nos membres se joignent au Club pour sa grande étendue d'activités, mais apprennent vite que le CAC apporte bien davantage : un sens de l'histoire et une passion partagée de la culture des montagnes, de l'accès responsable et de la protection de l'environnement.

Comment continuer à faire mieux pour nos membres? Je crois que cela commence par le renforcement des liens avec nos sections.

En octobre, j'ai eu à Lake Louise ma première rencontre officielle avec nos chefs de section. Cela marquait la première étape d'un processus visant à tendre la main pour établir leurs priorités les plus grandes et développer une stratégie nationale efficace.

En 2017, nous mènerons un sondage parmi tous les membres, fondé sur l'enquête des sections de l'année dernière, sur vos expériences dans le Club et vos attentes envers lui, sollicitant vos idées et vos commentaires.

Il y a beaucoup à faire, mais avec le temps, l'énergie et le soutien que tant de bénévoles exceptionnels investissent dans nos projets à travers le pays, notre organisation est uniquement positionnée pour s'épanouir.

Avoir été élu comme votre président pour les trois prochaines années est une grande leçon d'humilité. Je ferai sans doute des erreurs en chemin, mais permettez-moi de compter sur votre soutien. Mon but est d'aider chacun à profiter de la paix, des défis et des visions de nos paysages de montagne.

J'espère vous rencontrer quelque part où c'est beau.

- Neil Bosch, section Edmonton

Photo by Roy Millar

Front cover photo by Thierry Levenq

Le Club Alpin du Canada

# Message from the Executive Director

Looking back at fiscal 2016, I am struck by the strong headway we continue to make in securing our Club's future, enhancing our network of huts, and offering ever more robust member adventures and services.

A definite highlight was welcoming our first booking at the Louise and Richard Guy Hut at Mont des Poilus on March 4, 2016. We also hosted our first users at the Cameron Lake Cabin in Waterton Lakes National Park in December 2015.

Back on the horizon is the potential for a new hut at Mount Robson, a project initially envisioned as a 2006 ACC Centennial Project. B.C. Parks has given us approval to proceed with a Level 2 environmental impact assessment.

The General Mountaineering Camp at British Columbia's Sorcerer Mountain was sold out months in advance and was rated a great success with at least one new route established up the peak.

Tremendous work was accomplished this year by national staff on a new engagement management system that will revolutionize how the Club engages with members and provide a highly customized online user experience. The new system—including online hut booking—will launch in 2017.

Remarkable effort also went into digitalizing our showpiece *Canadian Alpine Journal*, which will be made available to the world online.

In 2017, the Club will celebrate Canada's 150th birthday with aspirations to bring on at least one new hut and launch a new Section on the east coast. We will hold our 2017 Annual General Meeting in the Yukon, to commemorate the 50th anniversary of the 1967 Yukon Alpine Centennial Expedition, a crowning historical achievement of the ACC.



Thanks to all of you for a great year!

—Lawrence White





## Message du directeur général

Revenant à l'exercice 2016, je suis frappé par les progrès que nous continuons de faire pour assurer l'avenir de notre Club, développer notre réseau de refuges et offrir à nos membres des aventures et des services toujours plus solides.

Un point particulièrement marquant fut d'accueillir notre première réservation au refuge Richard et Louise Guy au mont des Poilus le 4 mars 2016. Les premiers utilisateurs du refuge du lac Cameron au Parc national des Lacs-Waterton ont également été reçus en décembre 2015.

À l>horizon se profile maintenant la possibilité d'un nouveau refuge au mont Robson, initialement envisagé parmi les projets du centenaire du CAC en 2006. BC Parks nous a autorisés à procéder à une évaluation d'impact environnemental de niveau 2.

Le camp général d'alpinisme de la Sorcerer Mountain en Colombie-Britannique a affiché complet des mois à l'avance et a été classé comme un grand succès, avec l'établissement d'au moins un nouvel itinéraire jusqu'au sommet.

Le personnel national a accompli cette année un travail formidable sur un nouveau système de gestion des engagements qui révolutionnera la façon dont le Club s'engage auprès de ses membres et fournira aux utilisateurs une expérience en ligne hautement personnalisée. Ce nouveau système, qui inclura la réservation de refuges en ligne, sera lancé en 2017.

La numérisation de notre joyau, la Revue canadienne alpine, a également généré de remarquables efforts pour qu'elle soit mise en ligne et devienne accessible pour le monde entier.

En 2017, le Club célébrera le 150e anniversaire du Canada en aspirant créer au moins un nouveau refuge et lancer une nouvelle section sur la côte est. Nous tiendrons notre assemblée générale annuelle de 2017 au Yukon, pour commémorer les 50 ans de l'Expédition alpine du Centenaire au Yukon de 1967, une réalisation historique et couronnée de succès du CAC.

Merci à tous pour cette excellente année!

— Lawrence White

Photo by Felix Camire

# **OUR PEOPLE**

**GOAL 1** of The Alpine Club of Canada's strategic plan is to **ENHANCE** our human capacity to serve our community and organization.

This goal is about serving and supporting OUR PEOPLE—our members, volunteers, board and committee members, staff, partners and the competitive athletes who, through their achievements and profile, serve as national and international ambassadors for the Club.

We also celebrate the great work of the people in our Sections who demonstrate their commitment every day—leading trips and courses, developing skills training, partnering with local organizations and providing the social connections that keep members coming back for more.

## Members

This year's great response is a testament to the enduring legacy of the General Mountaineering Camp. We're now exploring five sites for future camps and upgrading equipment to enhance the GMC for years to come.

-Frank Spears, Prince George Section, VP for Activities

- At the end of November 2016, the Club had 13,666 members; an increase of 14% from the year before.
- The Mountain Adventure Program ran a variety of course and camp offerings including skill development, themed trips for skiing, mountaineering, ice climbing and backpacking, as well as international trips to Mongolia and New Zealand.
- Now in its 110th continuous year, the General Mountaineering Camp (GMC) was held at Sorcerer Mountain in the Northern Selkirk range in British Columbia. It was fully subscribed with 178 participants over an expanded six-week schedule, ending with an Artist Camp week.
- As part of a partnership with the University of Alberta, a scientific research survey was launched at the GMC to study the impacts of environmental change on alpine tundra communities. The work was conducted by MSc student Cole Brachmann, under the supervision of Dr. David Hik (an alpine ecologist and ACC Edmonton Section volunteer). (See the Spring 2017 Gazette for the full story.)



Photo by Zac Robinson

Photo by Laura Rapp



The GMC was one of the most amazing experiences I've ever had in the mountains and I've been scrambling since '93. —Richard Jagodzinski, Rocky Mountain and Calgary Sections

- Financial grants were awarded to support the development of mountain skills and the next generation of guides and volunteer leaders. The Club also provided subsidies for volunteers to attend The North Face Leadership program.
- A pilot version was developed of the *Take It Outside* program aimed at helping young gym climbers transition safely to the outdoor environment. It will be tested in the summer of 2017 in ACC Ottawa, Outaouais and Prince George Sections.

# Volunteers

Each year, the ACC honours volunteers who contribute their time and talents leading trips, building and maintaining huts and trails, sharing stories and photos, and sitting on boards and committees.

#### A.O. Wheeler Legacy Award

Ruth Oltmann, Rocky Mountain Section

#### **Honorary Membership**

Karl Ricker, Whistler Section

#### **Silver Rope for Leadership**

Robert Denson, Edmonton Section Rick Checkland, Edmonton Section

#### **Distinguished Service Award**

Bryon Caldwell, Calgary Section John Booth, Jasper/Hinton Section Willa Harasym, Vancouver Section

#### **Don Forest Service Award**

George Ormerod, Calgary Section Clare Ormerod, Calgary Section Tobias Link, Calgary Section Brad Friesen, Manitoba and Saint-Boniface Sections Brian Gilchrist, Manitoba Section Donna McColl, Edmonton Section Lil Lezarre, Edmonton Section Lorne Filewych, Calgary and Rocky Mountain Sections

#### **Eric Brooks Leader Award**

Nathalie Drotar, Calgary Section Gerry Drotar, Calgary Section Steven Rockarts, Edmonton Section Martin Hofmann, Vancouver Island Section Luca Jungen, Calgary Section Susan Twitchell, Calgary Section Paul Trudeau, Edmonton Section Thomas McElroy, Edmonton Section

Biographies of all the ACC's Volunteer Awards winners can be found on our website.

## **Competitive Athletes**

These great athletes are wonderful ambassadors for the Club and through their competitions and successes, they are helping to raise the profile of the sport of climbing. —David Foster, Ottawa Section, VP for Services & Athletics

Photo by Greg Locke



- The ACC continued in 2016 to help guide development of Climbing Escalade Canada (CEC), Canada's new national federation for competitive climbing. During the year, the Club assisted the CEC in establishing its own financial and membership management systems.
- Competitive climbing in Canada got a big boost with the decision to include the sport as an "additional event" at the 2020 Tokyo Olympics. This means the event has been added to these Games, but is not yet approved as a permanent event.
- In 2016, Canada achieved impressive results with Vancouver's Sean McColl, again winning the combined International Federation of Sport Climbing (IFSC) World Championship title.
- Nanaimo's Elan Jonas-McRae captured ninth place for men, while Alannah Yip from North Vancouver, placed sixth overall in the women's combined results.

The reward is seeing the light bulb go on with these kids and the confidence they develop through their hard work.

Greg Locke, Chair, Newfoundland & Labrador Section

© Curtis Jones Photography

#### **Motivating Youth to Climb On**

An avid outdoor adventurer and professional photojournalist, Greg Locke didn't start climbing until age 50. That's when his daughter Erinn joined St. John's Wallnuts Climbing Centre, the only climbing gym in Newfoundland, owned by ACC member Leo van Ulden, an ACMG certified guide.

Erinn, in the photo on page 8, soon developed a serious taste for competition and outdoor climbing, so her dad started training to keep up.

Greg joined the ACC when its newly formed Newfoundland & Labrador Section took over responsibility for the Wallnuts junior climbing team. He became Section Chair and an ACC representative on the Climbing Escalade Canada board. "I learned everything I could to help these kids realize their goals."

The team has had many triumphs, including

podium spots in five categories at the 2016 Bloc on the Rock competition. Erinn and Lily Dubrowski also earned spots at the Youth National Bouldering championships—the first Newfoundlanders ever to do so.

Greg jokes he's the team "dad," taking care of accreditations, waivers and travel. But he's equally committed to reaching out to all youth—not just those eager to compete through day trips to local crags, iceclimbing weekends and outdoor climbing workshops.

"We want to ensure all kids have a place to grow into at the ACC, whether it's through competition or recreation climbing."

Now 16, Erinn also volunteers for the Club as a kid's coach and safety officer. "It's all about getting young people outdoors, out on the trails, the ice, the crags," says Greg. "I never cease to be amazed at how young kids really take to this."

## Sections

Decades ago, I learned to climb on the Centennial Park bluffs with the Thunder Bay Section. Today, I'm honoured to work with the hundreds of Section volunteers who make us such an exceptional organization. Your knowledge and dedication are what make us tick. —Toby Harper-Merrett, Montreal Section, VP for Sections

Two Section forums were held in 2016, one in May in Canmore and the second in October in Lake Louise.

Work continued with sharing ideas and best practices, identifying top priorities and determining how best to support each other in getting people outdoors in enjoyable, safe and supportive ways, and making sure future generations have that same opportunity.

The following are just a handful of 2016 highlights provided by some of the ACC's Sections:

Yukon: Hosted members from the Montreal, Calgary, Vancouver Island and Yukon Sections for two weeks of glacier fun in Kluane National Park at the annual Icefield Discovery Camp.

Three Section members, Wendy Shanks, Eddy Fast and Jenny George, assisted Parks Canada in scouting new hiking routes in one of Canada's newest National Park Reserves: Nááts'ihch'oh National Park Reserve.

Whistler & Vancouver: Participated in a fundraising "soiree" in November in support of Spearhead Huts, a project to build three new huts along the world-class ski traverse between Whistler and Blackcomb. The Spearhead committee incorporated this past year to be come the Spearhead Hut Society. They received charitable status and started a crowd funding campaign.



Photo by Chris Jensen



Vancouver Island: Finalized a location for the first ACC hut on the island (pictured above)—along the southwest ridge of 5040 Peak, 35 km west of Port Alberni. Work is well underway in regards to fundraising and design. (See more on page 19.)

**Prince George:** Launched partnerships with University of Northern British Columbia and a local climbing gym to engage a younger membership.



**Calgary:** Held two events to launch the Alpine Mentorship Program to train volunteer leaders in mountaineering, alpine and scrambling skills.

A total of 108 leaders led 790 trip days.



**Rocky Mountain:** Launched a new Backcountry Skiers in Training (BIT) program. A team of 18 volunteers introduced 30 members to transceiver use, rescue scenarios, safety, gear maintenance and tips for whiteout skiing.

Twelve members participated in the Rockies Outdoor Climbing Knowledge Program (ROCK), which covers the skills needed to be proficient on a multi-pitch traditional climbing trip.

**Edmonton:** Saw significant growth in its gym climbing, pub, ski touring and fitness nights, as well as in its winter and summer camps.

The Assiniboine Summer Camp was held for two consecutive weeks.

Jasper/Hinton: Launched a cool new website and held a summer camp at Sorcerer Lake Lodge.

**Southern Alberta:** Participated in the development and opening of the Cameron Lake Hut in Waterton Lakes National Park.

Held a successful summer climbing camp based out of the Pocaterra group campsite in Kananaskis Country.

**Saskatchewan:** Mentored several new leaders in various mountain activities and expanded the types of trips offered to members.

Held rock climbing trips to Skaha Bluffs near Penticton, B.C. and Black Hills, South Dakota. Saint-Boniface: The Section's ice wall, the highest ice tower in North America, was once again the centre of Festiglace, an annual ice-climbing festival and competition.

**Toronto:** Continued with nature conservancy outreach by helping with environment days and trash cleanup on the side of the cliffs at Devils Punch Bowl and Rattlesnake Point.

Work continues with the Bon Echo Hut renewal project on the shores of Mazinaw Lake. (See more on page 19.)

**Ottawa:** Worked closely with the National Capital Commission to maintain access and responsible use in Gatineau Park and surrounding areas.

**Thunder Bay:** Continued to support Project Peregrine biologists to reintroduce this species by rappelling down cliffs to reach nests of chicks to gather data.

**Newfoundland/Labrador:** Hosted another successful Flat Rock Climbing Festival in August, the largest outdoor climbing event in Newfoundland.

The Section's Junior Climbing Team (under 19) took podium spots in five categories at the Newfoundland Bloc on the Rock provincial bouldering competition.



# **OUR PROGRESS**

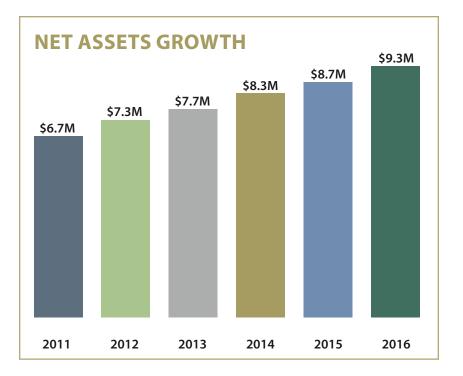
**GOAL 2** of the ACC's strategic plan is to **ADVANCE** financial sustainability and growth to ensure the ACC is serving the next generation of alpinists.

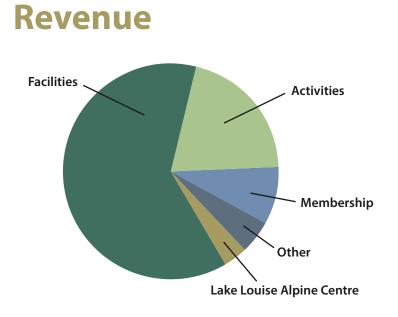
This goal is about OUR PROGRESS—in the wise stewardship of finances, in our plans for growth to best serve the next generation of members, in fundraising strategies to secure our future, in recognition of the impact of gifts to the Club, and in celebration of the progress we are making in enhancing and expanding the largest system of backcountry huts in North America.

## **Finances**

I liken my position as treasurer to that of a trusted belayer. Through all weather, spindrift and boredom, we hold that rope so others can advance. That rope is the Club's funds. If we fumble it, if we mishandle it, the outcome of our efforts changes demonstrably. — Keith Sanford, Calgary Section, ACC Treasurer

- Fiscal 2016 was a healthy year for the Club's finances. We had an operating surplus of \$241,172 for the year. Our investment portfolio grew 5.5% to \$5.3 million. Revenue from core programs, dividends from the Lake Louise Alpine Centre and membership increases all contributed to a strong bottom line.
- For 2017, the Club will apply the age-old mantra that "if it isn't broken, don't fix it". We'll move forward with a balanced budget (maybe another small surplus) and expected growth in our portfolio of endowed funds.
- Program funding will be there when it's needed and the finance team will continue its quiet belay while others climb on.



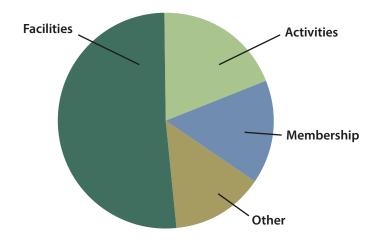


#### Income Statement to October 31

#### REVENUE

Facilities	\$ 2,172,638
Activities	\$ 723,115
Membership	\$ 301,969
Other	\$ 169,451
Lake Louise Alpine Centre	\$ 122,536
	\$ 3,489,709
EXPENSES	
Facilities	\$ 1,676,169
Activities	\$ 623,841
Membership	\$ 498,449
Other	\$ 450,078
	\$ 3,248,537
Net Income	\$ 241,172

### **Expenses**



#### Balance Sheet to October 31

ASSETS	
Current Assets	\$ 481,968
Investments	\$ 135,861
Lake Louise Alpine Centre	\$ 1,068,959
Capital Assets	\$ 2,368,934
	\$ 4,055,722
LIABILITIES	
Current Liabilities	\$ 982,568
Members' Equity	\$ 3,073,154
	\$ 4,055,722
Designated Funds	\$ 5,311,466

Photo by Thierry Levenq



# Fundraising

In 2016, the ACC focused its fundraising efforts in areas such as leadership, greatest needs and Section specific projects. Highlights included:

- Fundraising efforts are underway for a new alpine hut on Vancouver Island and the revitalization of the Bon Echo Hut in Ontario.
- Work is underway on a new giving website and gift administration process to ensure donors have a clear understanding about the fundraising program and priorities as well as making online giving much easier.
- Work began on a new strategy for legacy giving designed to provide members with options to plan today and leave a legacy for the next generation that celebrates personal interests, values and passions.
- Looking forward into 2017, leadership will continue to be a focus for the Club. Opportunities for continued education and training for amateur leaders would not be possible without the support from ACC members and donors.



Photo by Laura Rapp

Going out into the wilderness is a wonderful opportunity for young women to develop leadership skills. — Rick Higgins

# Jen Higgins Fund:

#### **Inspiring Young Women Leaders**

Climbing and wilderness adventures have always been a part of life for Rick and Chris Higgins from Gatineau, Quebec. As a family with their two girls, Jen and Debbie, they travelled the world hiking, climbing and canoeing.

One of Jen's favourite spots was the ACC's Stanley Mitchell Hut in Little Yoho Valley, and it was on her way there with a friend in 1997 that Jen was involved in a fatal car accident.

In honour of her memory, the family established the Jen Higgins Fund for Young Women, an endowed fund to provide annual grants to young women leading "creative, self-propelled, mountain adventures" in perpetuity. Family and friends continue to support the fund with memorial gifts in honour of loved ones.

"Jen was a real doer," says Rick. "We wanted the fund to reflect her spirit of enthusiasm and adventure, but also to support young women who didn't have the same family encouragement or opportunities she had to climb and explore the wilderness."

Since its inception almost 20 years ago, the fund has supported the adventures of approximately 70 young women. In 2016, that included a solo hike across Iceland, a traverse through the Monarch Icefields, an exploration of ecosystems in Nahanni National Park, and a four-woman team summit of Mount Kern and Mount Goddard in the Tsilhqot'in Territory.

"We think the fund has been a huge success," says Chris. "It gives us great pleasure to see young women follow their dream like Jen did."

#### Jen Higgins Fund

In 2016, Jenna Schulhof and her friends received a grant from the Jen Higgins Fund to explore the diverse wilderness of the Nahanni National Park in the Northwest Territories.



# **Donor Gifts at Work**

More than 650 donors generously supported the Club in fiscal 2016, raising over \$439,000 in support of a wide range of initiatives and funds both at National and Section levels. Highlights include:

**Greatest Needs:** The Greatest Needs Fund is a permanent legacy of the ACC. Through the generosity of our mountain community, the fund allows our Club to celebrate our history, seize new opportunities, address pressing issues and make strategic decisions that benefit our national mandate.

In 2016, the fund invested in a number of activities, including the completion by the Leadership Development Committee of its first Top Rope Rock Climbing leader training curriculum, developed in partnership with Thompson Rivers University. Two additional leader training curriculums are under development for delivery in 2017: Winter Backcountry Leader and Summer Mountaineering Leader.

The fund was greatly supported by a generous legacy gift from the Estate of Tina Van Egmond.

**Environment:** The ACC's Environment Fund was created in 2002 to support projects related to the preservation of alpine and Arctic environments and climbing areas in Canada. To date, \$30,000 has been awarded.

In 2016, \$5,000 was given to The Association of West Kootney Rock Climbers (TAWKROC), for the preservation of Kinnaird Bluffs near Castlegar, British Columbia. One of the most historically significant and popular climbing crags in B.C., its future became unclear in 2015 when the landowner put it up for sale. The grant helped support a successful fundraising plan to buy the property with the intention of turning the bluffs into a public space.

**Leadership:** In 2016, 45 ACC members and friends donated over \$8,000 to the ACC Leadership Fund, helping support ACC activities and programs such as The North Face Leadership Program to develop and train emerging leaders from Sections across the country.

Over \$9,000 in grants were also awarded through designated leadership funds such as the Jen Higgins Fund (see story page 15), the Jim Colpitts Memorial Scholarship and the Karl Nagy Memorial Scholarship for a variety of training and education opportunities, as well as trips and adventures designed to build leadership skills.

In 2016, 20 General Mountaineering Camp volunteer leaders participated in a pre-GMC skills training day, funded through the Louise Guy Commemorative Fund. Training was led by a fully certified mountain guide who took the volunteers through skills training such as crevasse rescue and rope techniques.



Kinnaird Bluff. Photo by Vince Hempsall

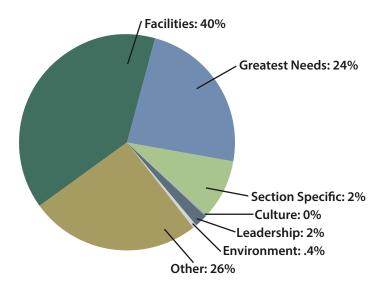
Young leaders Finn Steiner and Iain Sou Arrowsmith





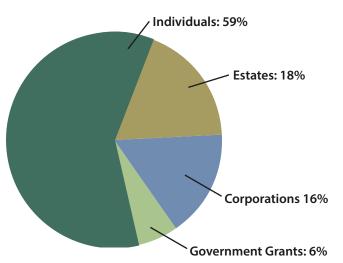
#### **FUNDS DONATED BY CATEGORY**

TOTAL FUNDS RAISED IN 2016 \$439,962



#### FUNDS DONATED BY DONOR TYPE





**Facilities:** The ACC's Facility Fund is designated to provide service and upgrades to the entire backcountry hut network. In fiscal 2016, maintenance was completed on more than 20 huts. That included the Cameron Lake Cabin, which received a new furnace, stove, piping and ramp.

The Club would not be able to make these improvements without the support of donors such as the late Frederick Scott Graham, who left a legacy gift to help maintain the ACC's backcountry hut system.

The Louise and Richard Guy Hut, supported through a fundraising campaign in 2015, officially opened its doors in 2016 and recorded over 300 hut stays in its first season.

**Culture:** Each year, donors and Sections generously contribute to the Mountain Culture Fund to support publications including the *Canadian Alpine Journal* (CAJ), a literary icon that has been sharing mountaineering accomplishments every year since 1907 and will soon be available online.

In 2016, donor contributions allowed the *CAJ* to refresh its format from a magazine style to more of a book style,

with full-colour images for the first time in its 107-year history.



Family fun at Cameron Lake Cabin. Photo by Curtis Yourex



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The Alpine Club of Canada





**Section Projects:** Across Canada, Sections are identifying different initiatives to advance the ACC mission, such as upgrading the Bon Echo Hut in Ontario and building a new hut on Vancouver Island.

In 2016, the Vancouver Island Section launched a campaign to raise \$160,000 to build the first-ever ACC alpine hut on the island, located on the southwest ridge of Peak 5040, 35 km west of Port Alberni. The hut will give ACC members year-round access to hiking, climbing, backcountry skiing and snowshoeing.

The Toronto Section has raised approximately \$80,000 so far to renovate the Club's hut on Lake Mazinaw and rename it in honour of Wally Joyce, a long-time supporter. In 2016, with the support of Solares Architecture, building code and environmental issues were determined, and a conceptual design created. Planning has now started on the design and pre-construction stage. Construction could begin as soon as fall 2017.

Le Club Alpin du Canada

## **Donor Recognition**

The Alpine Club of Canada is extremely grateful for the generosity of its members, friends and partners for their gifts of time, energy and funding.

On these pages is a list of contributors for the 2016 fiscal year, which runs from November 1, 2015 through October 31, 2016. We would also like to thank all those donors who wish to remain anonymous.

#### St. Elias Level (\$10,000 or more)

Estate of Tina Van Egmond Estate of Frederick Scott Graham Gary Norton

#### Rockies Level (\$1,000 - \$9,999)

- 1868015 Alberta Ltd. Neil Bosch Richard G. Campbell Doug Dean Philippe Delesalle Larry Forsyth Paul & Willa Geddes **Richard & Chris Higgins**
- Greg Kiessling **Robert LeBlanc** Kit Moore Gil Parker **Charles Price** Natalie Putney David Toole **Roger Wallis**

#### **Cascades Level (\$100 - \$999)**

Stan Adamson Laurie Allen Eric & Elizabeth Ashworth Keith Bagnall John Baldwin Michael Bamford Colin Bands Prem Baranowski Barbara Barrett **Doug Beecroft** Doug Bell Warren Bell Daniel & Jennifer Ann Bester Glen & Lis Boles **Rheal Bouchard** Jim Bourgeois **Derek Brackley** Jeannette Brandell **Bertrand Braschi** Peter Brogden **Dion Brosius** Kathleen Bruce-Robertson Howard Bussey William Buxton Wayne Campbell Andres Castillo

Judy Clarkson Robert & Yanka Cochrane Andreas Conradi Erica Cooke James Coulton & Judith Kashul Eric Cranfield Don Cretin Gordon Currie Michael Jack Cush Gillean & Tony Daffern Isabelle Daigneault Joseph Davidson Chester Davis Jan de Griis Manouane Deschenes André-Jean DesOrmeaux Sean Dolan Ron Eade Lyn Farguharson Marlene Finora Jim Firstbrook A. John L. Fisher David R. Fisher Todd Flick Cathy Flood **Clarence & Fay Formanek** 



#### **In Memory**

Patricia Haultain Bailey Edward Lau

#### **Foundations**

Alberta Sport Connection **Banff Canmore Community Foundation** John and Maggie KHG Mitchell Family Fund at the Edmonton Community Foundation

David Foster Julien Fournier Marilvn Friedmann Mike Galbraith James Gardner Vitus & Gertrud Germann Brian Gilchrist Heather Gilley Colin Godfrey Kinga Gortel Clarke Gourlay Elizabeth Guilbride Melanie Hamilton Tom Haslam-Jones Gary Haug Ken Hill Peter Hind Nikki Hipkin **Robert Hodgins Christopher Hope** Colin Huggard Ken Hugo & Brenda Austin Mark Hurst Nicole Hustedt Davin Jackson Lorne James Wayne Johnston

Dominic Luckhurst Anna Smith

Leo Kelly

John Kirk

**Bill Trigg** Charles Turner

John Laughlan Memorial Award Fund at the Calgary Foundation **Petzl Foundation** The Benevity Community Impact Fund

Peter C. Jones John Martland Michael Kappel Boris Kaschenko Margaret & James Kirker **Ben Klippenstein** Valerie Kneteman **Rick Kunelius** Gernot Lackner Justin LaFrance William Lake William Lau Glenn Lee Lawrence Lee Blake Leew John Leslie Jolene Livingston Calvin Lloyd Doug Long Brayden Lowery **Richard Lum** Graham Maddocks Morris Manolson Pierre Marechal Stephanie Marler Marina Martin

James Mattice Gwen May Colin McCartney Chelsea McCune **Rick McGraw Bill McIntosh Roland McIntosh** Helmut Microys Roy Millar Garner Millward Lilla Molnar **Mike Mortimer** Dave Myles Luke Myles Alfieri Negro Skye Newnham Jean-Pierre Nicoud Laura Nixon Michaela Novotna Angela Ovens Steve Patten Heike Pauli Jim Peacock Alex Perel **Michael Petepiece Brent Peters** 



L. Geoffrey Spedding

**Michael Stein** 

Ben Stephenson

**Rob Stephenson** 

#### **Cascades Level continued**

Kevin Pettersen John Piera & Iris Hau piera Michael Piggott Darryl Polyk Joan Quade Randy Reeves Paul Robins Chris Rogers Ted Rosen Sean & Kathryn (Sparky) Russell

#### Laurentians Level (\$25 - \$99)

Carolyn Baker Victor Balon Anne Beaulieu Joan L. Bernard Ted Bik **Barry Blanchard Robert Booker** David Borutski Judy Brown Denis Byrne Shelagh Campbell **Richard Carter** Norma Chatwin Conny Chio Petr Chocensky Jason Clifton Dana Cole Martin Contento **Brenley Crawford** Brian Dannemann Matthew Dean **Brian Dechene** Jim Delgrande Simon Deschenes

Sara Rykov Wade Sahni Peter Schlunegger Ulrike Schmidt Christopher Scott Joe Slade Gail Smith Rick Smith Richard Sobieski Stanislau Sovdat Herb Spear

Claire Dionne

**Richard Ebbs** 

Michael Downey

**Burkhard Eibich** 

**Michele Eickholt** 

Eckhardt Ferdinandi

Heather Erven

Ben Evoy

**Ron Factor** 

Paul Fahey

Travers Fisk

Mary Ann Fulop

Ursula Galpin

Steven Gasser

Robert Geber

Lynne Grillmair

Catherine Habel

Nicolaas Handojo

Mark Hanneke

Gaye Harden Marla Heim

Larry Gubb

Dan Hallet

Gregory Gransden

D. Michael Stewart Martin Suichies Brian Sullivan Evelyn Tanaka Robert Thrasher John Timar Ingrid van der Zande Stan & Margaret Henry David Hik David Hobill Geoff Hodgson

David Hobill Geoff Hodgson Nick Hoffman Gary Hoffman Theo Hofmann Ray & Jacqueline Hope Yan Huckendubler Harry Ingleby **Richard Jansen** James P. Jones Leandrea Kane Incheol Kim Stefan Kloppenborg Robert (Jamie) Knight Margaret Kolodziejczyk Geoff Kramer Mick La Plante **Rene Lafreniere Bradley Lazarenko** Benny Lee Gary Luck Dave MacAdam

Michelle Van Eyk John Vellone Paul Veneziano John Wade Elizabeth Walker Graham Walker Alexandra Welsh Jonathan Whelan Calvin White Lawrence White & Corina Strim

Matt MacEachern Heather Macfaden Jeff Mackey-Murdock Don MacRae Derry Mah Patrick Martinson **Ron & Evelyn Matthews** Margaret McIntyre Marilyn McLaren Kevin McLaughlin Terry Morris Philip Murray Andrew Nette Elaine Ng Peter Ondrus Theresa Oswald Gyula Péch Lionel Piché **Rav Pillman** Carl Rantzow Harold Redekop Barbara and Kenneth Gordon Reed Craigmyle Riddell

#### Photo by Laura Rapp

Terry White Paul Wichman Kevin J. Witzke Giselle Wong Yung Wong Rob Wood Chuck & Lesley Young

Susan Roe Paul Ruchlewicz **Richard Russell Raymond Rutitis Ernst Salzgeber** Frank Schaper Curtis and Sally Scherer Mark Scorah Jocelyn (Joie) Seagram Yendre Shen Dave Smith Peter Spear Jay Symons Heather Taxbock Patricia Thoni Nancy Townshend Curtis van Yzerloo John D. Wegmann Kaan Williams Kris Winkler

# **Corporate Sponsors**

The Alpine Club of Canada thanks our corporate partners for helping to promote the Club and supporting all we do to deliver the best in programs and services. We encourage you to consider them the next time you purchase goods or services of the type they offer.







Alpine Helicopters Alpine Threadworks Alterior Designs Inc. Arc'teryx Assiniboine Lodge Azimuth Inc. **Banff Centre** Banff Mount Norquay BanffHotels.org Banff Mountain Film & Book Festival Calgary Climbing Centre Campbell Icefield Chalet Canadian Avalanche Assoc. Canmore Nordic Centre CPAWS **Elevation Place Explore Magazine** Fairmont Chateau Lake Louise Forty Below GearUp Mountain Sport G3 – Genuine Guide Gear Globalstar Canada Satellite Co. **Golden Alpine Holidays** Gripped **Helly Hansen** Hi-Tec Sports Canada Hostelling International -Lake Louise Alpine Centre Hostelling International – **Pacific Mountain Region** Iron Goat Pub & Grill Jardine Lloyd Thompson L L Harrison Lake O'Hara Lodge Live Out There Massie Art McGurk Art Sarah Meredith, Physio Canmore Milliken Development Corporation Monod Sports Bob Olinger RMT, Progressive Wellness Centre Ortovox Canada Ltd.

Photo by Roy Millar

**Osprey Packs** Outdoor Research Parks Canada Patagonia Canada Patagonia Banff Peak Stratagem PotashCorp (PCS Inc) Petzl Rab **Rave Coffee Resorts of the Canadian Rockies** Richmond Hill Wines Ltd. Rock Oasis Climbing Gym **Rocky Mountain Books** Rocky Mountain Ski Lodge Rocky Mountain Soap Company Rose & Crown, Canmore Sage Bistro Sasso Vertical Shaunessy Investment Counsel Sterling Rope Cyndi Smith, Coyote Books Sorcerer Lodge **Sports Experts** Storm Mountain Lodge Stratton's Jewellery Sunny Raven Gallery Tavern 1883 True North Outdoor Marketing Inc. University of Alberta Press Valhalla Pure Outfitters Vertical Addiction Waymarker Hospitality Cam Westhead, MLA, Banff-Cochrane The Whyte Museum of the **Canadian Rockies** Yamnuska Mountain **Adventures** Zaui Software

## **Facilities**

Our incredible maintenance and facilities teams outdid themselves this year, keeping our huts in tip-top shape. Their expertise and commitment provides real value for members.

-Jim Gudjonson, Okanagan Section, VP for Facilities

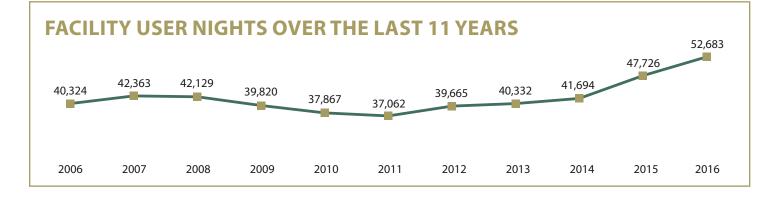
- > In 2016, facility user nights hit an all-time high of 52,683, an increase of over 10% from 2015.
- More than 30 service and maintenance outings were held at dozens of huts. Highlights included a new roof for the Elk Lakes Cabin, replacing the outhouse at the Scott Duncan Hut, and major log work to replace the damaged entranceway to the Stanley Mitchell Hut.
- In January, finishing touches were applied to the new Louise and Richard Guy Hut, which welcomed its first guests in March 2016.



Lawrence White at the Louise and Richard Guy Hut. Photo by Zac Robinson



Abbot Pass Hut. Photo by Paul Zizka Photography





Work began on redevelopment planning for the national Clubhouse. This included resurveying our Canmore property, an engineering study to assess the feasibility of accessing the Town of Canmore's water and septic systems, and extensive planning and mapping to consider several land-use options.



# **OUR OUTREACH**

# **GOAL 3** of the ACC's Strategic Plan is to **EXPAND** marketing and communications to better share the work of the Club.

This goal is about raising awareness of the Club, its activities, advocacy and actions among all Canadians, members and Sections. It includes engaging interested Sections in marketing efforts, reaching out to like-minded community partners, and expanding all communications channels—publications, website, social media, events—to better tell the ACC story.

## **Public Awareness**

- Our website had over one million page views with 196,000 unique visitors, compared to 166,000 in fiscal 2015. A total of 63 pages were published including new pages on adventures, environment, athletics and Section communications. Twentyeight new blog posts were published.
- The Club's Facebook followers increased at a rate of almost six a day in 2016 (8,765 to 10,968) compared to 5.44/day in 2015.
- > The #GreenGreyWhite photo campaign/contest was launched on Instagram, with 3,700 submissions. The Club has 2,800 Instagram followers.
- There were 252 mentions of the ACC in news outlets (including major stories in Canadian and international press). There were 2,300 mentions on social media, compared to 880 in 2015, an increase of 177%.
- The ACC presented at more than 10 trade shows, including the Banff Mountain Film and Book Festival, the MEC Snowfest, and provincial and national parks events. The Club supported and/or sponsored more than 20 events with prizes, including local events, fundraisers, Section film screenings, etc.
- The Club continued to publish three issues annually—in print and online—of *The Gazette* membership newsmagazine, which highlights members' stories. Our weekly electronic bulletin, the *NewsNet*, now boasts over 17,000 subscribers.







Bill Putnam (Fairy Meadow) Hut. Photo by Cheryl Goodwin

### **Environment and Access**

"Our members are doing great work to protect our natural environment and, through individual choices and group actions, are ensuring we preserve our wilderness areas for generations to come."

---Wayne Campbell, Jasper/Hinton Section, VP for Access & Environment

- The National Office continued to review the Sections' needs in the areas of environment and access, and where possible, worked together to support their activities and priorities.
- The Club worked with Ontario Parks to advocate to keep open some threatened climbing and hiking areas in the Niagara Escarpment.
- A trails committee was formed and work began on the revitalization of the summer trail into the Bill Putman (Fairy Meadows) Hut in the Selkirk Mountains of B.C.
- Two best practice procedure manuals were drafted: Starting a New Climbing Area, and Personal Waste Management in the Backcountry. They will be posted on the ACC website.
- A trip to the Wates-Gibson Hut in Jasper National Park to research caribou habitat was completed in the fall with Laura Finnegan, a researcher with FRI Research (formerly the Foothills Research Institute.)
- Plans are in the works for a trip to the Wilmore Wilderness area north of Jasper in hopes of spotting the wolverine in its natural habitat.

Photo by Andrew Rennie

## **Mountain Culture**

It is through the amazing dedication of our committee and volunteers that we continue to make such great progress in telling and celebrating the Canadian mountain story in words, images and film. —Zac Robinson, VP for Mountain Culture

The ACC Library continues to grow in its new home at the Whyte Museum of the Canadian Rockies in Banff, Alta. ACC Rocky Mountain Section volunteers Joanna Croston and Jeannette Fish, with the aid of the Bev Bendall Library Fund, added a host of new titles to the collection, many generously donated by the Banff Mountain Film and Book Festival.



Plaque commemorating the long-standing partnership between the ACC and the Whyte Museum, and the contributions of Library benefactors Marj Hind and Bev Bendell.

Photo by Meghan Walsh



The ski traverses were my greatest achievement. They are simply magical.

— Chic Scott, <u>Rocky Mountain</u> Section



Photo by Tony Hoare

- The scrapbooks of the ACC's first president and director, Arthur O. Wheeler, are now on display at the Archives & Library of the Whyte Museum of the Canadian Rockies.
- > A special Conrad Kain Centennial Camp was held in early September at the ACC's Conrad Kain Hut in Bugaboo Provincial Park. The camp commemorated the 100th anniversary of Kain's famous first ascent of Bugaboo Spire. Four Toronto Section members, supported by members from the Toronto, Ottawa and Vancouver Sections, ascended the Spire using the same type of equipment and gear used in 1916. A documentary film on the project, Hobnails and Hemp Rope, plus a photography exhibit is displayed at the Whyte Museum of the Canadian Rockies in Banff, AB.
- As a founding member of the Banff Mountain Book and Film Festival, the Club was again proud to sponsor several important awards at this year's festival: "Best Film: Climbing" went to Boys In the Bugs (Zachary Barr, Peter Mortimer, Nick Rosen; REEL Rock Productions); the "Mountaineering Article" award, co-sponsored with the University of Alberta, was presented to Jeff Long for Searching for Superman (Ascent); and Jean McNeil won the book festival's "Grand Prize—The Phyllis and Don Munday Award" for Ice Diaries: An Antarctic Memoir (ECW Press).
- A new commemorative plaque is now hanging in the Heritage Room at the ACC Clubhouse in Canmore, honouring the life of Wally Joyce, a long-time ACC member who generously left a legacy gift to the ACC. The plaque was written by ACC volunteer Paul Geddes, Vancouver Section, and designed by Suzan Chamney, ACC Publications Manager.



#### **Breaking Trail: Chic Scott's Story**

Chic Scott is a man of unconventional firsts. His story is told by Joanna Croston, Rocky Mountain Section, in *Breaking Trail: Chic Scott's Story*, the 22nd installation of The Summit Series.

An ACC member since 1973, he was the first Canadian to summit a Himalayan peak, the first Canadian to guide in the European Alps, and part of the first team to climb Mount Assiniboine in winter.

Chic has broken trails in other ways, too. When he completed the first high level alpine ski traverse from Jasper to Lake Louise, he opened doors to a generation of backcountry skiers. "I'm not a glamorous looking skier, but I have a lot of persistence."

An acclaimed historian and writer, and Patron of the 2016 Mountain Guides Ball, Chic has written hundreds of articles and dozens of books, including the first backcountry ski guide to the Rocky and Columbia Mountains and the first comprehensive history of Canadian mountaineering.

Chic was part of the group of ACC members who founded what is now the Banff Mountain Film and Book Festival, was founder of the Canadian Himalayan Foundation and one of the founders of the John Lauchlan Award, which continues to support young climbers today.

"Persistence was the key to my career. I have managed to stay at the forefront of mountain sports by knowing how and when to change my game."

# **OUR SERVICE**

# **GOAL 4** of the ACC's strategic plan is to **IMPROVE** systems and processes to ensure our team is maximizing its talents and interests.

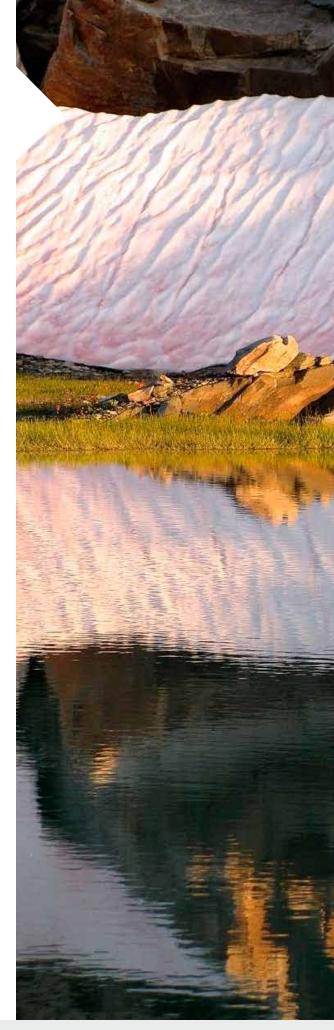
This goal is about ensuring the Club is continually improving its service to members, Sections, volunteers, donors and partners. It includes improvements to how the Club functions, how it is governed and national information technology support for members, donors and Sections.

### Governance

As in any not-for-profit organization, we've openly recognized that our bylaw revisions should be an evolving process, responding to member feedback and constantly benchmarking against other organizations' best practices.

—Isabelle Daigneault, Rocky Mountain Section, ACC Secretary

- In 2015, the Club introduced a new process for national board candidate nomination and election. In response to member feedback after that year's election, further adjustments were made to the bylaws to make the process clearer and even more transparent and effective, including the development of a Frequently Asked Questions page on our website.
- A new board member orientation process was introduced to help newly elected members hit the ground running. Senior board members are now acting as mentors to new members. An online briefing package that includes all the most recent documents is provided to help new members enjoy a smooth transition into their new roles.
- In late 2016, work began on a process to review the Club's strategic plan in 2017 and prepare for the next three years.



The Alpine Club of Canada



# **Information Technology**

In 2016, the Club finalized its decision to invest \$250,000 into a new engagement management platform that will transform all aspects of our operations and communications, including membership, sales, adventures, hut bookings, fundraising and accounting.

Among other things, the new system will allow the Club to offer online hut bookings, automated membership renewals and membership surveys. It will improve the Club's environmental footprint by decreasing use of paper and will free up staff administrative time to focus on other priorities.

Most importantly, the new platform will transform how the Club, its members and Sections communicate with each other, allowing for seamless and highly customized service to members, donors and Sections.

Fiscal 2016 was spent developing and configuring the back end of the platform, with a launch date planned for 2017.

The Club's IT team also worked on the new, online version of the *Canadian Alpine Journal*, providing a strong search function.

### **Board of Directors**

- Neil Bosch Isabelle Daigneault Keith Sanford Wayne Campbell Frank Spears Jim Gudjonson Zac Robinson Toby Harper-Merrett David Foster David Toole Lawrence White
- President Secretary Treasurer VP for Access & Environment VP for Activities VP for Facilities VP for Facilities VP for Mountain Culture VP for Sections VP for Services & Athletics Honorary President (ex-officio) Executive Director (ex-officio)

To bring together, and give voice to, Canada's mountaineering community.

Tous ensemble, bien représenter et faire apprécier la communauté canadienne des amateurs de montagne.



#### **NATIONAL OFFICE**

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