

# **CALGARY HUMANE SOCIETY**

Facility Enhancement Project



At Calgary Humane Society, we believe every animal deserves a second chance at living a happy, healthy life! For over 4,500 lost, stray, abused and neglected animals that arrive at our facility each year, this second chance starts here.

**Connecting Lives since 1922** 









# MORE THAN PUPPY KISSES AND KITTEN CUDDLES

The sound of barking and howling in the background makes it hard to hear or focus. But you can see beyond her greying muzzle as she wags her tail slightly, as if to say "hello." Your eyes meet, your heart melts and you just know. The journey you will share has already begun.

Down the hall, you notice an elderly woman carrying an orange tabby in a crate. "We have been together for 15 years," she confides to the staff person. She cannot take him to her new home in the extended care facility. The large cat meows loudly and appears unsettled. She hushes him in soft tones, smiles gratefully and wipes her eyes, as she heads towards the door.

For those of us who love animals, we know the power and influence they have. They give us unconditional love and we would do anything for them in return.

They make our families complete.



# **OPEN TO ALL**

For nearly 100 years, Calgary Humane Society has made puppy kisses, kitten cuddles and so much more possible for Calgarians. From the first hello to that difficult goodbye, we are here through it all.

Together, we have an unshakable commitment to caring for the vulnerable, the homeless, the abused and the neglected animals in our community. As an animal shelter, our arms are open to all, Calgary Humane Society is an open-admission shelter. This means we never turn animals away, regardless of their condition, their species, their breed or their age. We welcome them all.

The team at Calgary Humane Society works tirelessly so each animal recieves the shelter, love, medical care and behavioural support they require to heal, to grow, to learn and to trust again. Every animal gets a second chance to find their new family and the life they deserved.

### **OUR MISSION**

To help as many animals as we can

### **OUR VISION**

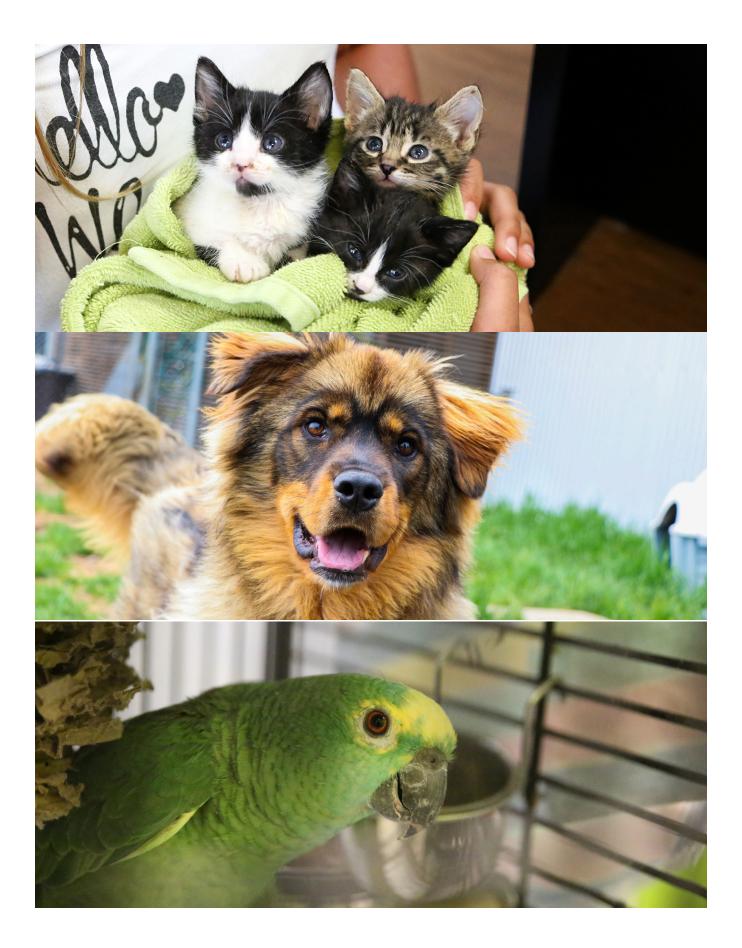
Using innovative strategies to lead, inspire, and educate in the humane treatment of companion animals, fostering an enlightened community which consistently demonstrates respect and compassion for all animals.















# 14 YEARS

# IT IS HARD TO BELIEVE IT'S BEEN 14 YEARS!

Calgary Humane Society operates out of a 44, 000 square foot facility, which has been our home for over 14 years. At the time of opening, the building was state of the art, designed and constructed after extensive research, consultation, and painstaking attention to detail based upon the information known at that time. However, since we moved in 2006, there has been considerable advancements made in the technology and science of animal sheltering.

- In 2010, new guidelines and standards of care were relased by the Association of Shelter Veterinarians (ASV Guidelines.)
- The sheltering community has conducted a number of studies into the sources of animal stress, fear and anxiety and developed strategies to migate them through environmental modifications.
- Research has been done on how to prevent the transmission of infectious disease and manage highrisk animals in a shelter setting.
- We have learned how to increase adoptibility for all animals through behaviour modification, socialization, training and education, which helps them to find loving families sooner.

With close to 100 years of experience in sheltering animals, our own research, technological, and scientific advancements, and a new set of standards, we know the changes we need to make. We know we can do better. We know we need to do this... for them...

But we cannot do it without you!

# SAVING AND ENHANCING LIVES... FOR THEM

Calgary Humane Society envisions a community where animals are treated with respect and compassion, where we are all working together to ensure every adoptable animal gets a second chance to find a loving home, and every pet family has the support they need to keep that pet in their life.

We all need love - not just to survive, but to thrive. Animals are no different! When in a safe, comfortable and loving environment, where they are free to make choices and express their normal behaviour, animals are happier. It is easy to understand that a happier animal is a more adoptable animal!

For close to 100 years, Calgary has been viewed as a leader in animal welfare. With our amazing team of staff, volunteers and foster parents we have been able to implement many changes in our processes, introduce new programming, and modify the configuration of our facility where we could to ensure we are providing the best possible care for our animals. We strive to engage with our community to lead, inspire, and educate in the humane treatment of all animals in order to achieve our mission and vision.

The current design of our facility inhibits our ability to meet the standards set and contributes to the stress an animal experiences while in our shelter. The specific concerns which can only be addressed through a building redesign include:

- Animals of different species are housed in close proximity to one another
- There is limited ability to control noise due to the open floor plan
- Kennels and housing units do not meet the size requirements outlined in the ASV guidelines
- There is insufficient useable outside space for training and enrichments
- There is limited natural lighting for species that require this for good health
- Air exchanges are half of what is required for an animal shelter
- There is not a proper isolation room where we can safely treat ill or contagious animals
- The veterinary clinic is inefficient and lacks functionality given the level of medical neglect, and illness and injury we see in animals admitted to the shelter.

In addition, we are limited in training, education, and resources we can offer our community as there is very little available space to host meetings, animal training classes, volunteer and foster parent orientations, field trips, summer camps, or other humane education activities. However, we know community engagement is critical if we are going to address the societal issues surrounding animal welfare together.



# IT IS TIME FOR A CHANGE... FOR THEM

Over the past ten years, the Board of Directors and the entire Calgary Humane Society team have strategically planned for the necessary building improvements, consulted with experts in the animal welfare sector, and diligently saved to ensure the project could be completed successfully and operations could be sustainable over the long term.

It is now time to renovate and expand our building to ensure we are able to meet the goals of the Society. We want to continue to be leaders in animal welfare; we want to properly care for the animals who need us so every adoptable animal finds a new home; we want to be able to support our community with the resources they need to succeed with their pet; and as we approach our 100 year anniversary, we want to ensure we can not just meet the needs today, we also want to set the Society up for success for the next 100 years... For Them.



# THE PROJECT THAT WILL GIVE THEM A SECOND CHANCE...

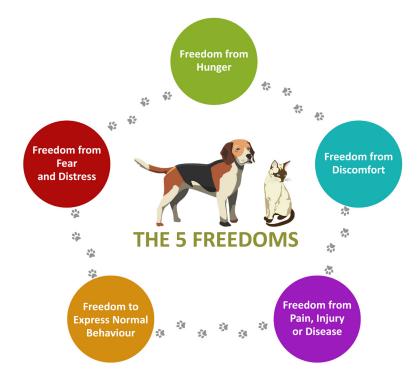
Calgary Humane Society Building and Renovation Enhancement project will cost \$12.5 million. Calgary Humane Society has committed \$8 million up-front. We need your help to reach our "For Them" campaign goal of \$4.5 million. Your support will provide the oppurtunity:

- For people to open their arms, and their hearts, to an animal who needs them through our expanded foster programs; an improved adoption process; and enhanced support programs with teams dedicated to ensuring each animal is successful in their new home.
- To allow animals to lead the best lives possible during their stay through an improved and expanded veterinary clinic with seperate exam rooms, treatment areas, recovery rooms, dental suite, and a properly equipped neonatal and maternity ward.
- For the Calgary Humane Society Team to exceed the recommended guidelines for the proper care of animals and provide each animal with the Five Freedoms to maintain their mental and physical wellbeing for the duration of their time spent with us, until they find their new family.

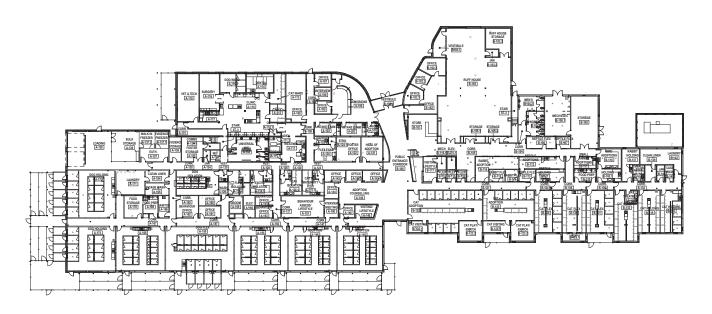
- To relieve the distress of animals by enabling our veterinary team to treat injury and infectous disease through well-equipped isolation wards for all species, to better manage conditions we are currently unable to treat.
- To allow animals to make choices and show us their true personalities through improved housing where species are segregated; they have appropriately sized kennels with the access to the outdoors and natural lighting; and play areas where they can interact in groups or with a potential new family safely.

We invite you to learn more about this exciting project and join us in making a difference in the lives of thousands of animals...

For Them



# A FUTURE HOME... FOR THEM







# CREATING MORE SECOND CHANCES... FOR THEM

As our organization prepares to celebrate 100 years of serving our community and providing care, protection, and second chances for the animals in our city, we remain committed to continually improving and seeking innovative ways to provide the highest standard of care possible as well as the support pet families need to keep their pet for the rest of its life. With your love and support, we will save more lives.

## WHY NOW?

Fourteen years ago, with the support of incredibly devoted donors, we built a facility that we were so proud of. It was pioneering for its time and one that organizations across North America came to tour prior to planning their own building designs.

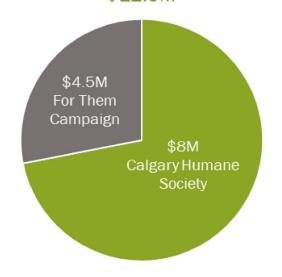
However, with so many advancements in veterinary medicine, sheltering design, enrichment and care, our current shelter simply does not allow us to meet the basic standard of care. It limits our ability to keep up with these critical improvements and as such, we fail to provide an animal with what they need to flourish and get that second chance on finding a family.

Calgary Humane Society has enlisted the help of a local architect firm, GEC Architecture, and Animal Arts out of Boulder Colarado who have years of design experience and knowledge of the best practices in animal welfare, to halp us design a space where animals will thrive. We now have a very clear picture of what we need to do... for them.

# PROVIDING SECOND CHANCES FOR THE NEXT 100 YEARS... FOR THEM

In addition to the \$12.5 million required for the renovation and enhancement project, we are also working to ensure we can continue to provide love and support for the next 100 years. We are therefore working to create a fund to ensure Calgary Humane Society can evolve as the art of sheltering animals develops and advances. We want to continue to be leaders in animal welfare and have the ability to make improvements, maintain our building, and cover unexpected operating expenses for the foreseeable future. The 'For Them' Campaign is therefore also seeking 20 - 30 additional estate gifts to join our Nine Lives Society gifts to ensure the ongoing success of the organization.

# Facility Enhancement Project Budget \$12.5M



Enhancement to facility = Ability to offer better quality care = Healthy, happy, adoptable animals.



# **PROJECT COMPLETION**

Coinciding with our Centennial Celebration, our objective is to have the new facility completed by the first quarter of 2022. Our staff, volunteers and foster families are committed to maintaining regular operations during construction. However, we will be diligent in monitoring our animals to make sure the disruption does not impact their wellbeing; and will make modifications in certain areas, when necessary, to ensure animals continue to be comfortable.

The newly designed building is going to be a warm, inviting place that animals, and the people that care for them, can thrive. It will be a building that is truly **for them.** 





Every gift to the For Them Campaign makes a difference in the lives of the vulnerable animals we protect and care for. Your gift will directly support the Facility Enhancement Project commencing Fall 2020 and projected to be completed Spring 2022, coinciding with our Calgary Humane Society's Centennial Birthday. Here are some ways you can consider for making a gift and helping the animals:

# **One Time/Pledges**

Gifts to the For Them Campaign can be made as a one-time gift or pledged over a period of time. This allows you to make a more substantial gift and adjust the timing and amount of each gift to suit your needs and financial situation.

# **Matching Gifts**

Many companies will match their employees' (and sometimes retired employees')

charitable contributions. You can increase, even double, your campaign gift through a matching gift program. Please check with your employer if they have a matching program.

# Gift of Stock

When you choose to make your gift to the For Them Campaign by contributing appreciated securities, you can gain valuable tax advantages. As with all important financial decisions, a gift of stock should be discussed first with your personal financial advisor.

# **Bequests**

Making a gift through your Will, or another planned giving vehicle, is a wonderful way to support the For Them Campaign. A gift through your Will can enable you to make a more significant gift, without impacting your current financial situation. Please consult your personal legal and financial advisors concerning the details and benefits of making gifts through your Will or Estate plan to Calgary Humane Society.

To find out how you can support the For Them Campaign and provide more second chances for animals, contact:

### RAE FEHR

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### **OR**

### **KELSEY MORRISON-FISCHER**

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# Please join us. Together, we can make a difference...



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A place to build bonds A quiet space A place for love A place to play A place to heal A state-of-the-art vet clinic A place where they can learn A place to be protected A place of hope A place of compassion A place of respect A place of support A place for a second chance A place for tail wags A place of comfort A place to relax A place to purr A place to sleep A place for fun A place for a new beginning A place of advanced care

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