



# 2023 PALS Annual Report



**PALS**  
pet access league society

May 25, 2024

# PALS at a Glance



## PALS Office

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Office Hours: Monday to Thursday 8 am to 5 pm;

Friday by appointment only

Email: [info@palspets.com](mailto:info@palspets.com)

Website [www.palspets.com](http://www.palspets.com)

Charitable Registration number 10781 1879 RR0001

## Statistics as of December 2023

Board Members.....	10
Total Active Volunteers.....	490
Clinics.....	76
Supporters.....	133
Visiting Volunteers.....	281
Total Visiting Animals.....	243
Visiting Dogs.....	234
Visiting Cats.....	9

## Board of Directors

President	Holly Yaschuk
Vice President	Wendy Witczak
Treasurer	Shona MacKenzie
Secretary	Lee Sudrich
Veterinary Director	Dr. Wanda Vockeroth, DVM
Director	Michelle Kempenich
Director	Lydija Dahl
Director	Chad Moore
Director	Darcy Saworski
Director	Daniel Lombardi

## Staff

Diana Segboer	Executive Director
Jennifer James	Fundraising & Special Events
Katie Frost	Social Media Coordinator
Crystal Smith	Volunteer Coordinator



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# President's Message



Over the past year, we have witnessed how the Calgary community needs the PALS pet therapy services now more than ever. PALS saw a continued increase in the demand for our pet therapy services, with added emphasis on mental health, wellness and the value our pet therapy services have in making days brighter.

We continued with our core programming and strived to balance demand for our services with volunteer resources. PALS is fortunate to have many tireless volunteers on board, the appeal for new volunteers remains strong, while slow growth continues and we always excited to bring new energy and pets into our much-loved program.

We started the year with Bella Notte in February, an Italian inspired night of food, fun and festivities. Our spring basket and chocolate fundraisers followed, and heading into the fall and winter we held our ever popular, Barktion and the Boozehound PALendar fundraisers.

PALS social media platforms are one of the ways that we engage with our community to expand our network of donors and partners. We have seen amazing engagement with these valuable tools to promote of our giving campaigns, events, recruitment efforts and community outreach events, while showcasing the dynamic volunteer duos and the work they are doing to share their love.

It is our outstandingly talented and committed staff, our amazingly dedicated volunteers and the precious therapy pets, and the continuing generosity of our supporters that make PALS the strong, sustainable, caring organization that it is. I am thankful for each smile and the wagging tail of our therapy teams, they are the strength, and we rely on to keep PALS moving forward.

Thank you for another amazing year!

*Holly*

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# A Year at a Glance

2023 was a year of first. It was a year of new starts and sad endings. And through it all PALS volunteers embraced the challenges and showed their commitment to providing amazing pet therapy to Calgarians in need.

PALS hosted its first Gala in February. Bella Notte was held in February and was a tremendous success and so much fun! The Duelling Piano Kings were fabulous entertainment and had the crowd singing along and up and dancing.

During our Evaluations we had the tremendous honour of presenting 3 amazing pets and their handlers with the coveted 10 year scarves. Pam Pastirik and Callie, Patti Johnston and Darby and Valerie Soderberg and Tazo celebrated 10 years of service with PALS. This is an incredible milestone that PALS dogs don't get to celebrate very often, let alone 3 at once!

2023 saw Crystal Smith join the PALS crew as volunteer coordinator taking over that huge job from Jennifer James who had moved fully into the fundraising and special events role.



Sadly, this is the year we also lost our amazing co-worker, PALS volunteer, staunch support and steadfast friend Jennifer. The loss impacted many in the PALS community and her absence is still felt today, but her energy and love for PALS has helped the PALS team move forward honoring her strength, vibrancy and infectious sense of fun.

*Diana*

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# PALS Financials

**PET ACCESS LEAGUE SOCIETY**  
**Statement of Financial Position**  
**For the Year Ended December 31**

	2023	2022
<b>Assets</b>		
<b>Current Assets</b>		
Cash	\$148,678	\$107,427
Raffle	13,441	5,271
Casino	34,322	13,924
GST Receivable	10,890	8,755
	<u>\$207,331</u>	<u>\$135,377</u>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable & Accrued L	5,589	5,589
Wages Payable	11,960	11,443
	<u>17,549</u>	<u>17,032</u>
<b>Deferred Contributions (Note 4)</b>		
Related Operations	0	0
Related to PP&E	0	0
	<u>0</u>	<u>0</u>
<b>Net Assets</b>		
Invested in PP&E	178,774	136,744
Unrestricted	(57,715)	39,316
	<u>\$121,059</u>	<u>\$176,060</u>
<b>Retained Earnings</b>		
Ending	68,723	(57,715)
	<u>\$207,331</u>	<u>\$135,377</u>

Approved on behalf of the Board:

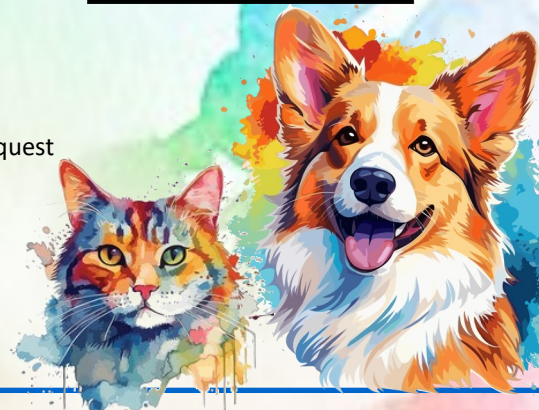
Director:   
 Director: 

**PET ACCESS LEAGUE SOCIETY**  
**Statement of Operations**  
**For the Year End December 31**

	2023	2022
<b>Revenue</b>		
Fundraising	\$ 55,051	\$ 53,328
Donations	84,072	73,794
Casino	79,109	3,773
Grants	72,517	26,295
Memberships	9,713	7,960
	<u>300,462</u>	<u>165,150</u>
<b>Expenses</b>		
Salaries & Wages	123,051	135,243
Rent	19,856	18,960
Fundraising	25,987	11,545
Office	11,406	11,690
Volunteer	8,381	13,261
Professional Fees	478	250
Consultant	25,344	16,090
Telephone	2,715	2,908
Insurance	5,285	4,353
Interest & Bank Charges	460	1,309
Travel	421	956
Repairs & Maintenance	2,188	3,422
Training	5,167	2,878
	<u>230,739</u>	<u>222,865</u>
Legacy Fund Disbursement	1,000	-
<b>Excess (deficiency) of revenue over expenses</b>	<u>\$ 68,723</u>	<u>\$ (57,715)</u>

Complete financials available upon request

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Thanks for the  
amazing year!



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