

# CAUSE Canada Annual Report 2017/2018





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## Letter from the Executive Director

Dear Friends,

The 2017-18 year was truly an energizing year for me as CAUSE Canada's Executive Director. Listening, planning, strategizing, fundraising, implementing, monitoring, evaluating, and praying for the people we work with and for, and seeing the results of all this labour. It has been exciting.

I am happy to report that over the past year, CAUSE Canada, founded on the values of faith, justice, dignity, compassion, service, and excellence, has continued to use these standards as the foundation for our work.

In each of the countries, we have been developing monitoring and evaluation tools to better understand the changes that we are making and the areas where we might do better. One of the most useful ways we have begun to do this is by using the United Nations' Sustainable Development Goals (SDGs) as our own, and benchmarking our work to these targets and indicators.

Given that there are 17 SDGs, CAUSE Canada is focusing on specific goals and we still have much work to do in developing our capacity to benchmark our progress on these goals. This year's annual report however, focuses on reporting on the SDG indicators. I hope the information that we share will give you some insight as to how we are meaningfully contributing to the international global goals, as well as how we continue to demonstrate our values in all that we do.



We hope that as you read the 2017-18 annual report, it will remind you why CAUSE Canada was founded. The values and mission that inspired the beginnings of CAUSE Canada continue. We hope that you will also continue to partner with us for another successful year!

Gratefully,

**Wendy Fehr**  
**Executive Director**





## Letter from the Chair of the Board of Directors

Here at home, the major event of the year was the move of the CAUSE Canada office from Canmore to Calgary. This has greatly helped the organization, not least by reducing commuting time for our staff. Events such as the Canmore Rocky Mountain Half-Marathon and Gala in the spring were not only enjoyable and educational but very beneficial to the work of CAUSE Canada. We appreciate the generosity and prayers of our loyal supporters. Our thanks go to you all.

Dear Friends,

During the 2017-18 year, I am pleased to report that CAUSE Canada continued to make good progress under the leadership of our Executive Director, Wendy Fehr, and through the devotion of all our staff in Canada and in the countries where we serve. Thanks be to God!

Successes in our work include the continued development of the IMPACT program on maternal, newborn, and child health in Guatemala and Honduras. We are seeing great results from the work of our teams in Central America.

In Sierra Leone, the CAUSE Kids program continues to benefit children by enabling them, and particularly girls, to complete their education. As we focus on increasing the quality of education for children in Sierra Leone, the program is growing and evolving to ensure that children in rural communities are achieving literacy and numeracy in spite of the challenges of growing up in one of the poorest countries in the world.

The Board of Directors has worked very hard over the last year including undertaking strategic planning focused on strengthening the sustainability of the organization, and a training to increase the Board's function. The Board committees have been very active this year and thanks are due to all Board and Committee members.

It has been a privilege to serve on the Board of Directors these last four years, and my prayers go with the organization as it continues to move forward under God's direction and provision.

Sincerely,

**Martin Tweeddale**  
**Chair, Board of Directors**

# Investing in People and Communities



## Who We Are

Mission Statement: Inspired by faith in Christ, CAUSE Canada strives to be a catalyst for global justice. We provide sustainable, integrated community development in rural West Africa and Central America through authentic, collaborative, long-term relationships.

CAUSE Canada is a Christian-motivated international relief and development organization that strives to empower communities and individuals in disadvantaged regions to overcome poverty.

CAUSE Canada implements integrated community development programs that align with our organizational values, and commitment to the United Nations' Sustainable Development Goals.

## What We Do

CAUSE Canada implements responsive, integrated community development programs in geographical regions where there is an under-representation of international aid organizations.

In doing this we aim to:

- **Target the most vulnerable and marginalized people as being the primary beneficiaries of CAUSE Canada's assistance and to encourage them to take full ownership of the projects that benefit them.**
- **Make long-term commitments to communities in rural areas of the developing world as a means of redressing the challenge of urbanization.**
- **Emphasize environmental stewardship, rejuvenation, and justice because a healthy environment is the cornerstone for building just and sustainable societies.**

# ... and Working to Eradicate Extreme Poverty

## Where We Work

- For more than 30 years, CAUSE Canada has worked in **Sierra Leone**, West Africa, one of the poorest countries in the world, and where 44% of the country's population live in extreme poverty. Only 1% of rural households have electricity and over 34% of the country's population is chronically malnourished. The overall life expectancy is just 51.3 years.
- In **Guatemala**, CAUSE Canada is working with indigenous populations in the rural Western Highlands. Guatemala has some of the worst poverty, malnutrition, and maternal-child mortality rates in Latin America. Approximately 80% of the 17 million indigenous people in Guatemala live under the poverty line. Indigenous women have an average of 3 years of schooling.
- CAUSE Canada is working in rural **Honduras**, where approximately one of five Hondurans live in extreme poverty. Due to intense levels of violent crime, many rural communities where CAUSE Canada works receive little or no government services, or any support from other humanitarian organizations.

**Sierra Leone**



**Guatemala**



**Honduras**



## DIGNITY

The inherent worth of every person regardless of social status, disability, race, religion, or gender is the foundation of our work with marginalized communities. We recognize the potential of every person to develop his or her abilities in contributing to building a healthy society.



## JUSTICE

All of our work is oriented toward promoting just, respectful, and peaceful relationships between all peoples, between humanity and God, and between communities and their environment. Promoting a holistic well-being, a “shalom”, in communities is fundamental to improved quality of life everywhere.

## FAITH

We are motivated and guided by our relationship with God as Creator and Jesus Christ as loving Saviour of all people, and by God’s Word in the Bible, which calls us to sacrificially serve our fellow human beings, especially those who suffer most.







## COMPASSION

**CAUSE** Canada, as a Christian faith-based organization, heeds the call of God to reach out to marginalized, oppressed, suffering, and deprived members of the human family.

## SERVICE

Leadership as Christians means to serve. We are called to work diligently, without self-interest or a desire for material reward, for the poorest of the poor.



## EXCELLENCE

It is important to maximize the quality of our efforts in order that effective, long term, holistic transformation may occur among the people with whom we work, by the grace and for the glory of God.

# Employing Local Leaders

*"My faith in God is strengthened when I see His compassion and tenderness exhibited through other people, providing a glimmer of hope to those in the darkest corners of this planet."*

*- Rita Romero*

Rita Romero is CAUSE Canada's Gender Advisor in Honduras. Her passion and her **FAITH** drive her invaluable work, facilitating and coordinating communities to address sensitive gender issues, such as violence against women. Her passion and care is evident in all of her work.

Rita is just one of 21 CAUSE Canada national staff working in Honduras. In each country where CAUSE Canada works, the frontline and management teams are comprised of national staff, who are largely from the regions where we are working.

CAUSE Canada is proud of its national teams. They are committed to helping their country and communities break out of the cycles of poverty and work toward a better future.



**CAUSE Canada has a global team. We work to employ people in the countries and communities where we are working. In 2017-18, our team consisted of:**

- **65 Sierra Leoneans**
- **38 Guatemalans**
- **21 Hondurans**
- **7 Canadians**
- **1 Ugandan**

## Rita Romero CAUSE Canada Honduras Gender Advisor

In 2017, as CAUSE Canada's IMPACT Program on maternal, newborn, and child health was beginning to be fully implemented, Rita Romero joined the team in Honduras. As a human rights lawyer, Rita is passionate about stopping violence and gender discrimination that Honduran women are challenged with daily.

Rita, with the support of the CAUSE Canada Honduras team, is transforming CAUSE Canada's ability to work on highly sensitive gender issues in rural communities in Honduras. Her solidarity with the people she works with, exemplifies her faith and compassion for the most marginalized people in communities.

Day in and day out, Rita strives to help individuals who suffer from extreme poverty, particularly those in mountainous, rural, and remote areas, who have not been given access to the basic human right of health.

Rita believes that the heart of Christianity is to surrender, to heal, and to revive that which is almost dead.

*"My current mission is to rekindle the essence and energy of women that has been robbed from them, but for which they were born."*

*- Rita*





*Vilma Yolanda Viera, Rita Romero, Gabriel Flores Ramos, Honduras*



Licda Perdomo, Honduras



## Access to Essential Health Services

For women in remote and rural areas of Guatemala and Honduras, access to care during pregnancy and childbirth is hampered by poverty, distance to care, and discrimination.

The IMPACT Program for maternal, newborn, and child health is focused on building sustainable community solutions to inaccessibility. Traditional midwives in Guatemala are participating in training and certifications to build their skills to provide care for when women either cannot or choose not to deliver in a hospital.

In Honduras, building capacity and sustainability has meant that health facilitators in the communities have been trained and connected to the government health ministry to provide key services to women in the community.

While traditional midwives and community facilitators in rural Guatemala and Honduras cannot replace doctors or professional care at a hospital, they are providing culturally-sensitive care and access to services that decrease the barriers to essential health care.

## Primary Health

Every day, around the world, 830 women die during pregnancy and in childbirth because they do not have access to care. Almost 100% of these deaths are in developing countries. CAUSE Canada has been working to reduce maternal and infant mortality since 1993.

In 2016, we established programs in isolated communities of Honduras and Guatemala, where the inequalities of healthcare are evidenced through high numbers of maternal and infant deaths in rural and indigenous areas of these countries. In these areas, it is critical to not only provide primary health care, but to support communities to seek **JUSTICE** to the inequalities that prevent them from accessing care.

CAUSE Canada is bringing culturally-appropriate health services and education to remote areas, and helping these communities advocate for their right to care.

- **In 2017-18, CAUSE Canada trained and equipped 529 practitioners, mostly traditional midwives, to provide access to maternal and newborn care in rural and remote communities.**
- **CAUSE Canada is working in 128 rural communities in Guatemala and Honduras to help ensure families have access to maternal and newborn care.**

In remote areas of Honduras, babies were not being registered as Honduran citizens due to inaccessible care during delivery. With CAUSE Canada's advocacy, barriers to legal registration have been decreased and more babies are now being registered as Honduran citizens.



# Decent Work and Economic Growth

CAUSE Canada's Microfinance Program gives **DIGNITY** to poor and marginalized women in the rural regions of Central America and West Africa.

We provide small loans in combination with business training to female entrepreneurs to help grow their businesses, increase their household incomes, and provide employment for others in their communities. In the fight against poverty, we believe a best practice for long-term development is to provide opportunities to the inspired.

**CAUSE Canada operates microfinancing programs in Guatemala, Honduras, and Sierra Leone. In 2017-18, we provided loans to:**

- 570 women in the northern region of Koinadugu, Sierra Leone.
- 711 women in Honduras, including the minority populations of the Caribbean coast.
- 1,746 indigenous women in Guatemala where we are active in the regions of Comitancillo and Todos Santos, in the Western Highlands of the country.



To date, CAUSE Canada has supported thousands of women to gain economic independence through entrepreneurship.

## From Poverty to Thriving Entrepreneur

In early 2016, Hawa Conteh, together with her husband and three children, were living in extreme poverty in the village of Kabenda, Sierra Leone. Upon learning of the CAUSE Canada microfinance program, the Salone Women's Empowerment Trust (SWET), she began attending SWET client trainings in Fadugu, a nearby community.

In late 2016, her commitment to the program was evident, and with the experience gained through several training sessions, the CAUSE Canada SWET team registered her as a client under the Hutuahuntay (meaning "togetherness") group in Kabenda.

Hawa started with a loan of 400,000 Leones (about \$65 CAD). At the end of 2017-18, she was in her fifth cycle of loans, borrowing 1,000,000 Leones (about \$170 CAD). She now has a thriving business and her repayment history is excellent.

*"My dignity in my community has been restored due to the support that I have received from SWET. I now contribute in the running of our home and have almost completed constructing a house for our family together with my husband."*

- Hawa





*A Salone Women's Empowerment Trust group, Sierra Leone*





*The Integrated Learning Resource Centre, Sierra Leone*



## Innovation in Education

“When I entered my senior year of secondary school, I was keen in attending an advance school in Freetown due to the lack of learning materials in my district. This however, would prove to be very difficult due to my family’s finances. Then I came into contact with CAUSE Canada’s Integrated Learning Resource Center (ILRC) in Kabala, allowing me to pursue my studies locally without me having to move all the way to Freetown.

The entire staff have helped me to do my online educational research on advanced subjects that would otherwise be unfamiliar to the local teachers. The program gave me free access to computer use and afforded me a constructive environment for reading, note-taking, and watching Khan Academy videos. All these helped me pass my West Africa Senior School Certificate Examination with flying colours!”

*“The ILRC in Kabala made me what I am today.”*

- Abu

Thanks to CAUSE Canada’s Integrated Learning Resource Centre, Abu is now enrolled in the Limkokwing University of Technology and Creativities in Freetown. He is studying for a BSc. Degree in Tourism.

## Technology and Innovation

CAUSE Canada strives for **EXCELLENCE** as a cornerstone of its programs. One of the ways we are doing this is by using technology in innovative ways to increase the impact of our programs.

In Sierra Leone, only 43% of the population over 15 years of age is literate. This means that there are massive shortages of trained teachers. The Integrated Learning Resource Centre (ILRC) and Mobile Learning Labs (MLL) are using technology to improve the quality of education in rural communities in innovative ways.

In the communities of Sierra Leone where CAUSE Canada works, only 1% of the population has access to electricity. Using Open Educational Resources, offline servers, tablets, and solar charging stations, a whole new world of educational resources is opening to students. As a result, literacy levels are improving.

Given that so many of the teachers themselves have low levels of education, it is critical that we use the tools available to create new opportunities for all learners. We are using technology to create new opportunities, but we are also building community and utilizing the strong leadership of CAUSE Canada’s national staff to encourage kids to learn and grow.

*“At the ILRC, we teach students how to be fair, honest, trustworthy, caring, generous, responsible, patient, cooperative, respectful, accepting, and be friendly for future leadership positions.”*

- Samuel, CAUSE Canada IT Tutor

1,288 students participated in Mobile Learning Labs in 2017-18.



# Quality Education

Since 2006, CAUSE Canada has worked to make education more accessible for children in Sierra Leone, where even today, approximately one quarter of primary-aged children are out-of-school and participation in secondary school is low.

CAUSE Canada's education programs emphasize **COMPASSION** for children. We believe that it is not enough to have children attending schools, but that we must also ensure that they are participating in quality education that will provide them with the necessary literacy and numeracy skills.

We also believe that equal opportunity to quality education for all children will help Sierra Leone move past its status as one of the poorest countries in the world.

## ACHIEVEMENTS in 2017-18:

- **84 junior and senior secondary school girls were supported by CAUSE Canada to provide after-school mentoring and tutoring to 2,235 primary school children.**
- **434 children 0-6 years of age participated in early childhood development programming.**
- **5,186 children from rural communities attended primary school.**
- **CAUSE Canada Sierra Leone provided outreach to 261,895 out-of-school children.**



Over 320,000 children participated in CAUSE Canada's programs and outreach in 2017-18.

## Removing Barriers to Education

**Dusu Gibateh is a 16-year-old girl living in Suliama, Sierra Leone with her mother and older sister. She is the second child in her family. A few years ago, Dusu was attending the village school but had to drop out as her parents could not afford the required uniform, shoes, books, and pens needed to attend school.**

**CAUSE Kids became aware of her situation and intervened to cover these outstanding costs, enabling Dusu to return to school. Now in grade 7, Dusu wants to be a nurse and feels extremely blessed.**

*"I am very grateful to CAUSE Canada, especially the CAUSE Kids program because my dreams of becoming a nurse have come back to life. I was not alone in that situation. There are many other girls out here facing the same difficulties. I pray and hope that the CAUSE Kids program will reach them also."*

**- Dusu**

**Dusu is just one of thousands of kids supported by CAUSE Canada who would otherwise be unable to attend school.**









*A Mothers' Club in the Koindugu District, Sierra Leone*



## Parents of the Kamasapi Community

The Kamasapi Mothers' Club in Koinadugu, Sierra Leone has developed a strong voice in advocating and ensuring the girls in their community attend school.

In 2017-18, the Mothers' Club engaged parents on a house-to-house basis visiting each family at least twice a month. This outreach has contributed toward a significant increase in the enrollment of girls in school.

*"Before the establishment of the Mothers' Club with the help of CAUSE Canada, parents considered girls as one who should be kept at home for domestic work awaiting marriage. Education was not a priority"*

**- Amie Mansaray,  
Chairlady of the Kamasapi  
community Mothers' Club**

*"Girls were not meant to be in school. That was the understanding we used to have. However, through the awareness raised by the Mothers' Club and CAUSE Canada on the importance of girls' education, most parents now send their girls to school. We have now introduced by-laws to ensure girls are enrolled and retained in school and levy fines on parents who fail to send their children to school."*

**- Hassan Kamara,  
Town Chief, Kamasapi  
community**

## Empowering Mothers to Reduce Inequalities

CAUSE Canada is dedicated to **SERVING** communities to help them solve some of their biggest challenges. One way CAUSE Canada does this is through supporting Mothers' Clubs to lead change in their communities.

With CAUSE Canada's training and organizing, Mothers' Clubs are promoting access, retention, and completion of school. Mothers' Clubs are also facilitating children's protection, identifying and solving health and sanitation issues, and taking care of the most vulnerable with particular concern for the girl child.

In 2017-18, CAUSE Canada's Mothers' Clubs in Sierra Leone:

- Saved funds to provide schools with learning materials, to repair desks and chairs, and build fences around schools.
- Tracked the most vulnerable children and supported them to attend school.
- Cared for school gardens that provided fruits and vegetables for school lunches.
- Reared goats and increased their numbers to 51 before they were hit by illness and decreased to 30.

**In 2017-18, over 2,100 Mothers' Clubs members dedicated time and support to providing proper nutrition and access to education for children in their communities.**



# Year in Review: CAUSE Canada

**The Sustainable Development Goals (SDGs)** are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity. At CAUSE Canada, we strive to be a catalyst for global justice and are committed to the SDGs. We provide sustainable, integrated community development in rural West Africa and Central America through authentic, collaborative, long-term relationships. Here is a snapshot of our commitment:



Improving  
Learning  
Outcomes

## In 2017-18:

- 100 teachers attended a three-day conference to increase their capacity to provide quality education in the classroom.
- 139 teachers received ongoing mentoring through CAUSE Kids.
- 22 teachers received bursaries to attend one year of training towards their Teachers' Certificate.
- 3,015 girls participated in education programming because of CAUSE Kids.

## In 2018-19, we will:

- Further focus on literacy and numeracy skills in grades one and two. These grades have been proven to be the most critical to ensuring children's long-term learning success.

## In 2017-18:

- Trained Women's Committees in 128 communities in Central America to be advocates for women's participation in community leadership.
- Worked with men in Honduras to eliminate violence against women.
- Supported 128 girls in Sierra Leone through Junior and Senior Secondary Schools and University as an alternative to early marriage.

## In 2018-19, we will:

- Continue to build our programs to prevent early marriage, and sexual and gender-based violence. Too many 12, 13, and 14 year-old girls are not going to school but instead getting married and having babies.



Gender Equality

# ...and The Sustainable Development Goals



Clean Water and Sanitation

In 2017-18:

- 342 families in 5 rural communities gained access to safe drinking water through water access projects in Todos Santos, Guatemala.

In 2018-19, we will:

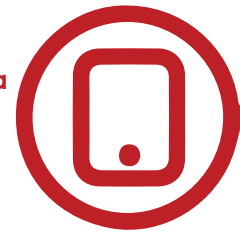
- Implement three new water projects in Guatemala.

In 2017-18:

- In Sierra Leone, only 1% of the population has electricity. CAUSE Canada continues to increase access to energy using solar power in our offices and small solar charging stations in our Mobile Learning Labs.

In 2018-19, we plan to:

- Provide Mobile Learning Labs in other contexts including rural Guatemala and Honduras.



Technology and Innovation



Decent Work and Economic Growth

In 2017-18:

- 3,027 women participated in CAUSE Canada's microfinance programs in Sierra Leone, Guatemala, and Honduras.

In 2018-19, we plan to:

- Implement social performance metrics that help measure the impact of our economic development programming.

In 2017-18:

- 1,949 people participated in nutritional workshops in Guatemala and Honduras.
- 13,366 children benefitted from nutritional support and education.

In 2018-19, we will:

- Seek new opportunities to expand our efforts. Severe acute malnutrition is rampant in Comitancillo, Guatemala and San Luis, Honduras.



Striving for Zero Hunger

**STATEMENT OF OPERATIONS FOR THE YEAR  
ENDED MARCH 31, 2018**

**2018**

**2017**

**Revenue**

Government of Alberta	\$	--	\$	15,000
Microcredit Finance Revenue		243,252		209,565
Events		86,694		66,405
International Organizations		432,551		819,404
Government of Canada		1,023,852		1,005,031
Designated Donations		150,737		618,175
General Donations		198,909		577,806
CAUSE Kids Sponsorship		240,089		228,175
Foundation Revenue		326,993		--
Interest and Miscellaneous		4,388		231

**2,707,465**      **3,539,792**

**Expenses**

Amortization		61,160		67,668
MNCH Program (Guatemala and Honduras)		1,050,317		1,035,522
CAUSE Canada Programs (Sierra Leone)		565,819		1,418,174
Microfinance Programs		234,686		306,046
International Organizations' Programs		440,862		--

**2,352,844**      **2,827,410**

**Support Expenses**

Administration		346,232		353,070
Fundraising		70,603		155,200

**Total Expenses**

**2,769,679**      **3,335,680**

**Excess of Revenue Over Expenses**

**(62,214)**      **204,112**

**Recovery (Impairment) of Microcredit Loans Receivable Portfolio**

**(1,201)**      **(3,130)**

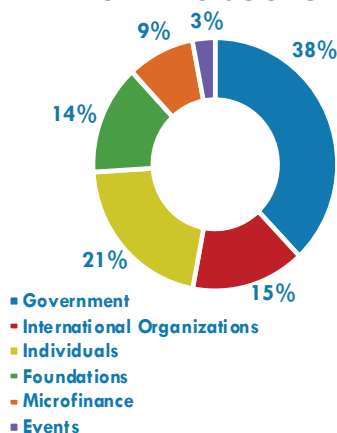
**Gain on Disposal of Property & Equip.**

**159**      **--**

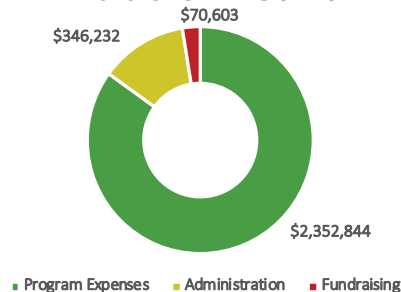
**Excess Revenue Over Expenses**

**\$ (63,256)      \$ 200,982**

**FUNDING SOURCES**



**EXPENSES GLOBAL OVERVIEW**





**STATEMENT OF FINANCIAL POSITION AS AT  
MARCH 31, 2018**

	<b>2018</b>	<b>2017</b>
<b>Assets</b>		
<b>Current</b>		
Cash	\$ 181,326	\$ 296,478
Accounts Receivable	40,746	9,253
Donated Investments	22,402	22,402
Prepaid Expenses	8,484	4,456
	252,958	332,589
<b>Capital Assets</b>		
	266,180	298,961
	519,138	631,550
<b>Liabilities</b>		
<b>Current</b>		
Accounts Payable and Accrued Liabilities	40,935	37,513
Deferred Contributions	28,610	74,793
	69,545	112,306
Due to Related Parties	--	23,000
	69,545	135,306
<b>Microcredit Loan Obligation</b>		
	100,290	83,685
	169,835	218,991
<b>Net Assets</b>		
<b>Invested in Capital Assets</b>	266,180	298,961
<b>Unrestricted Net Assets</b>	83,123	113,598
	349,303	412,559
	\$ 519,138	\$ 631,550



CAUSE Canada has earned the Seal of Accountability from the Canadian Council of Christian Charities ([www.giveconfidently.ca](http://www.giveconfidently.ca)). You can expect accountability, transparency, excellence, respect, and responsiveness from CAUSE Canada.

## CAUSE CANADA'S PARTNERS

60 million girls Foundation

Abundance Canada

Agape Foundation

Anonymous

Audrey S. Hellyer Charitable Foundation

Banff Full Gospel Church

Butterfly Effect Microcredit Foundation

Compassionate Eye Foundation

Crossway Community Thrift

Donner Canadian Foundation

ELM Foundation

Fleming Foundation

Fondation Edouard Assh

Frank and Agnes DeFehr Foundation

Frank J. Flaman Foundation

Gateway Community Church

Government of Canada through  
Global Affairs Canada

International Needs Canada

Mountain Baptist Church

Pamela Grigg Charitable Fund at the  
Calgary Foundation

Ptarmigan Charitable Foundation

River Park Christian Reformed Church

The Fellowship Foundation

The Olwen Priestnall Memorial Fund at the  
Calgary Foundation

Trinity Bible Church

## BOARD OF DIRECTORS

Martin Tweeddale – Chair

Jason Ho – Treasurer

Dale Taylor – Secretary

Ron Lewis – Director

Pamella Manning – Director

Ed Neufeld – Director

Jan Nighswander – Director

Les Sawatsky – Director

## GET INVOLVED

Keep up with the latest CAUSE Canada news! Follow us on social media and visit our website: [cause.ca](http://cause.ca)



**@CAUSECanada**





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