

Airdrie Public  
Library

# REPORT TO THE COMMUNITY



2018

*imagine ... discover ... connect*

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# COMMITMENT

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**Library Board Chair  
Daniel Nelles**

As Airdrie continues to grow, so does your Airdrie Public Library. This year saw the Library expand slightly in our Main Street Square facility as new space became available. While we know that much more is needed, the Board continues to do everything it can to meet the needs of Airdrie's citizens given current facility constraints. We also continue to work closely and proactively with Airdrie City Council, and are very excited for what looks to be a year ahead with many new opportunities and developments.

This year also saw the implementation of our newest Plan of Service, developed in consultation with a wide variety of community stakeholders. The enthusiasm on the Board is palpable as we and library staff refocus our efforts on strengthening the Library's

place as a community hub in our city, ensuring that programming is accessible for citizens of all ages. From the very young to the young-at-heart, we envision APL as a place for learning, personal development, and nurturing the joy of reading.

Finally, we continue to celebrate our partnerships with multiple community organizations to bring library patrons opportunities that are both unique and personally rewarding. It is, in part, through these unique partnerships that your APL staff continue to be recognized province-wide in their delivery of high-quality, award-winning library service. The support of generous donors and community groups has been integral in maintaining this high standard year after year. On behalf of the Board of Trustees, I offer my thanks to everyone who has contributed their time and effort this past year in making APL a destination of choice for thousands of Airdrie citizens.

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This year, staff worked hard to offer welcoming and convenient library service. Our new Grab & Go bags for babies, toddlers and preschoolers, make it easy for busy caregivers to find age-appropriate reading material for their charges. We've added plants, in-library games and activities, Friday night music, and a coffee service to make visits to the Library more engaging. Behind-the-scenes staff have steadily improved our collection with the aim of ensuring APL shelves hold current and popular material.

Staff now wear bright purple lanyards so the public can identify us. We've also purchased communication devices so staff can connect with the front desk while offering service on the floor where and when it is needed. Visits, circulation, and online resource use have all increased. I would like to extend special thanks to APL's Public Service staff who have shown dedication and flexibility in keeping up to growing demand.



**Library Director  
Pamela Medland**

APL is proud to offer a wide-range of innovative programming for all ages. Our July 2018 Mighty Machines family event made national news and won Marigold Library System's Making a Difference Award. It's a team effort here at the Library. We hope you will take advantage of a cherished community resource by borrowing, visiting, and exploring all your library has to offer.

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# INNOVATION

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In September of 2018, APL launched its new Makerspace to provide opportunities to create, engage, and discover using existing and emerging technologies. The staff-facilitated service allows people of all ages to experientially learn robotics, coding, 3D printing, virtual reality, and circuitry. Patrons have use of a multi-media station, a sound booth and media conversion equipment. Makerspaces are collaborative, hands-on learning environments that encourage exploration, curiosity and engagement among people of all ages.

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# GROWTH

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Library visits increased 11%  
Library members increased 10%  
Items borrowed increased 14%

Computer & Wi-Fi use increased 33%  
Website visits increased 9%  
Digital downloads increased 8%



# EXCELLENCE



**205,867**  
Visits to library

**117,705**  
Visits to website

**17,897**  
Questions  
answered

**2,313**  
Volunteer hours  
donated



**23,535**  
Library members

**588,716**  
Items borrowed



# EXCELLENCE

**26,878**

Program attendees

**1,627**

Programs offered

**21,974**

Children's program participants



**73,907**

Items owned

**10,229**

Items added

**10,000,000+**

Shared items province wide

**41,072**

Digital downloads

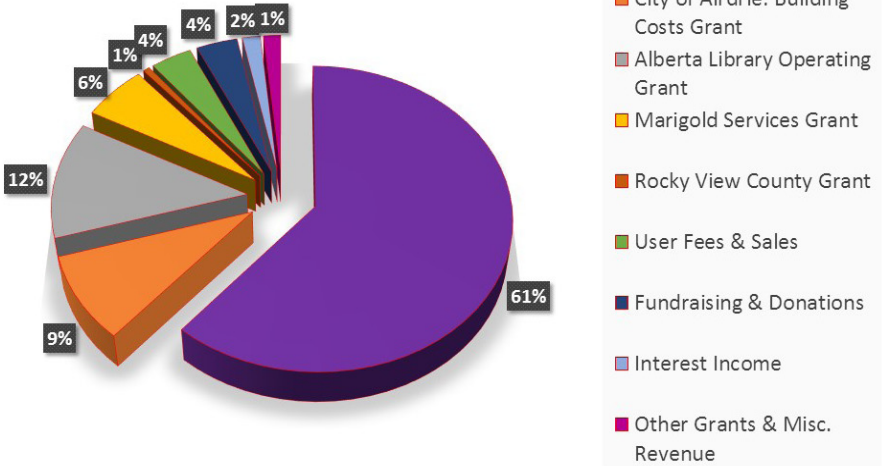
**232,700**

Computer & Wi-Fi use

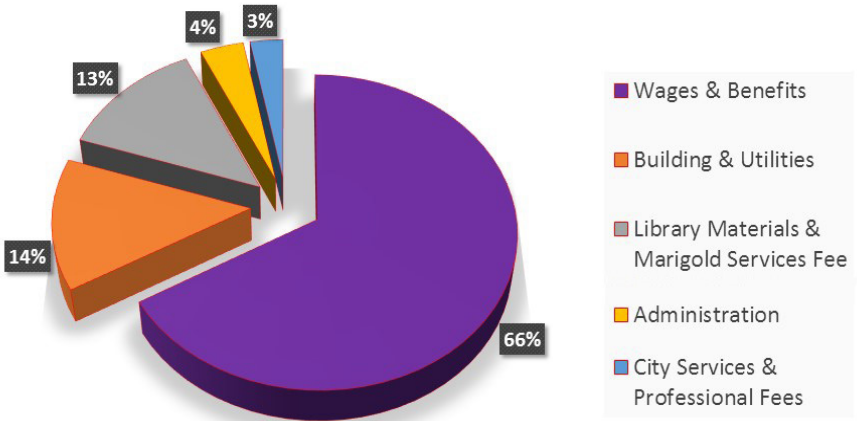


# VALUE

## Revenue 2018



## Expenditures 2018



Visit Airdrie Public Library's website  
[airdriepubliclibrary.ca](http://airdriepubliclibrary.ca)  
 for a copy of our 2018 audited financial statements.

# APPRECIATION

APL receives financial support from government, business, service clubs, individuals and fundraising activities. We are proud to recognize our partners and contributors for their generous support of our events, programs and services.

## **Community Builder: \$10,000-\$24,999**

Advocates for Airdrie Public Library  
Vitreous Glass

## **Benefactor: \$1,000-\$9,999**

Air Alta Insurance	MEG Energy
Airdrie Eyecare Centre	Melcor Developments Ltd
Airdrie Family Eye Doctors	Propak Systems
Airdrie Lioness Club	Rotary Club of Airdrie
Airdrie Lions Club	Scotiabank
Brookfield Residential	Shoppers Drug Mart (Airdrie)
Canada Council for the Arts	Sunlife Financial
Davis Chevrolet GMC Buick	TD Canada Trust
Hérons Crossing School	The Butcher Shoppe
Kiwanis Club of Airdrie Foothills	The Lecky Foundation
Kumon Math & Reading Centre	WestJet
Mathnasium Airdrie	

## **Promoter: \$100-\$999**

Airdrie Chrysler Dodge Jeep	Good Earth Café	Pam Kelly
Angela Liknes	InjaNation Fun & Fitness Inc.	Peggy & Garry Buzzard
Anna Beaudry	James Webb	Platinum Insurance Inc.
Atlas Learning Academy	Jean & Brian Merchant	Richard & Michele Turner
Avenue Cakery	Jeanne Beaty	Roland Beisswenger
and Bakeshoppe	Jennifer Labbe	Safeway
A-win Insurance Airdrie West	Jessica & Evan Friesen	Save On Foods - Coopers Blvd
Blue Fern Denture Clinic	Joseph Sabo	Save On Foods - Market Street
Boston Pizza	Katrina Conolly	Sharon Uhrich
Calaway Park	Kelsey Taylor	Sobeys
Cheryl Warne	Laura J. McDowell	St. Martin De Porres
Cobs Bakery Airdrie	Leon Cygman	High School
Command Gate Corp.	Lindsay Bell	Staples
Costco Wholesale Canada Ltd.	Lori DuMont	Superstore (Airdrie)
Cross Iron Mills	Marilyn McCall	Tracey Forbes
Dairy Queen	Military Museums Foundation	Treasure Cove Comics
David Mitchell	Nancy & Joe Jeffray	& Collectables

## **Media Supporters**

airdrielifelife, Air 106.1 FM, Airdrie CityView, Airdrie Echo, Here's the Scoop

**A special thank you to all of our  
campaign supporters and many volunteers**

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# IMPACT

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“I am new to Airdrie and it was my first time to the library. I got to meet new people and learn new skills around eating.”

*Community Wellness - Mindful Eating participant*

“I would like to thank Airdrie Library for supplying me with an endless supply of records ... such a great help in filling up my time at Cedarwood Lodge.”

*Don Sanders, senior who borrows recordings for the print disabled*

“This [genealogy program] showed me many free/available online resources I wasn't aware of, including things I can use at the Library.”

*Genealogy Club member*

“The customer service, website, and free programs are so good, I donated to the library to express my support! Fabulous! Thank you!”

*Donna Barrett*

## Our Mission

Airdrie Public Library fosters literacy, knowledge and cultural connections. We seek to inspire lifelong learning, imagination and creativity through our inclusive programs, services and collections.



[www.airdriepubliclibrary.ca](http://www.airdriepubliclibrary.ca)