

# CKC PROFILE BEST PRACTICES

## OUR STORY

**Stories drive action through emotion. Use a story that will compel site visitors to continue learning about you, like Rocky Mountain Adaptive Sports Centre has done on their CKC profile:**

20 years ago, an 11 year old girl, got to experience the thrill of learning to ski from her brother, sliding down a mountain feeling the wind in her hair, and the feeling of accomplishment and independence of doing this all on her own... This girl's name is Clare, she lives with Autism...and she is my sister.

## OUR IMPACT

**Provide an overview of your core work and highlight your recent accomplishments and impact. How many people did you help or impact last year? KidSport Calgary has done a great job of this:**

- 22,653 kids assisted & over \$6.55 million distributed since 2014
- 5,647 kids provided sport registration fee assistance in 2018
- In 2018, 470 local sports clubs and community associations received funds from KidSport Calgary & Area

## OUR PROGRAMS

**Provide a brief overview of specific programs and initiatives, like RESET Society has done on their CKC profile:**

**Employment Skills** program enables women to identify career interests and goals and to complete effective work experience placements that increase workplace confidence and skills.

**Community Support** program provides comprehensive guidance as Participants graduate and seek long-term independence.

## OUR REQUESTS

**How will donation dollars create impact in our community?**

**What are your funding priorities for the year ahead? Break it down for a donor to understand where their money goes, like Hospice Calgary has done for potential donors:**

The Children's Grief Centre is the only program in southern Alberta where children, teens and adults/guardians are supported by professional specialized grief counsellors:

- \$120 per hour for a counsellor
- \$18,000 a year for art and play therapy supplies
- \$5,000 a year for dinners for grief groups

## FINANCIALS

**Please do not upload board member lists that contain personal information confidential contact information (ie. contact information, date of birth, etc). Calgary Foundation does not assume responsibility for contact information that is posted to your CKC profile.**