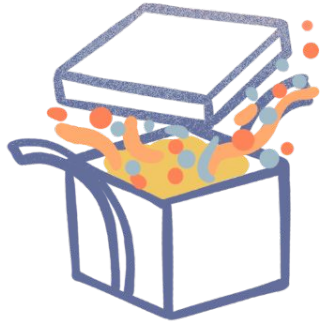


space

CREATIVE POTENTIAL

A \$4.75M campaign to strengthen Calgary's
prosperity through creative possibilities.

c_the problem



Creative entrepreneurs are an **untapped creative potential** within our city. They require supportive conditions to connect, grow, and succeed.



Our city and communities are in need of inspiring spaces to come together. Meanwhile, many **buildings sit vacant** or underutilized.



We need a fresh approach to **revitalizing our city** and diversifying our economy to attract and retain talent, and build a stronger future.

c_the solution

cSPACE turns overlooked spaces into thriving creative hubs that connect people and ideas to ignite collaboration and community-led change.

This work expands economic opportunities within Calgary and unleashes our creative potential.

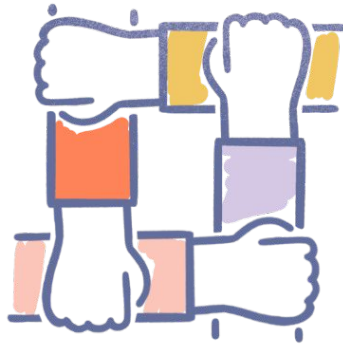


c_the solution

We support creative entrepreneurs with **affordable opportunities** to scale within inspired, transformed spaces.



We **build strong communities** by facilitating collaboration, peer-to-peer learning, access to knowledge and resources.



We amplify the **visibility and legitimacy** of creative entrepreneurs to take their ideas and innovations to the next level.



c_the power of creative placemaking



Our work can be defined as “creative placemaking” – a process where community members, artists, arts and culture organizations, community developers, and other stakeholders use arts and cultural strategies to implement community-led change.

We aim to increase vibrancy, improve economic conditions, and build capacity among residents to take ownership of their communities.



c_our success in action



cspace KING EDWARD

We are one of just a few social purpose developers across North America that own, build, program, and operate creative hubs.

Our flagship project, cSPACE King Edward:

- Houses over 30 multidisciplinary creative entrepreneurs, non-profit organizations, and artists in inspiring spaces, at below market rates
- Has been 100% occupied since opening
- Is LEED Gold certified and a designated heritage building
- Hosts hundreds of community groups annually
- Prioritizes sustainable operations

c_the impact

creative spaces

are brought to life by artists and entrepreneurs who benefit from increased visibility, support, and expansive opportunities.

vibrant community

gathers here to enjoy a wide variety of events and programming, including exhibitions, performances, and markets.

thriving enterprises

take shape and reach new heights in these strategically conceived, creative community hubs.



c_jessica | creative entrepreneur



Jessica Brousseau (she/her)

BDES – Alberta University of the Arts

Co-founder of Feast Studio + Press

Suite #210, cSPACE King Edward

Jessica moved her fledgling letterpress studio from her uncle's garage to cSPACE King Edward in 2017. In a few short years as cSPACE tenants, Feast has:

- Outgrown a small studio in the attic and moved into a larger space on the second floor.
- Invested in two new presses and an expanding collection of wood type.
- Received attention from various media outlets in the city.
- Started hosting workshops for artists and community.
- Expanded their team and scope of work to include full service design and photography offerings.
- Turned an ambitious daydream into a viable and growing business.

“cSPACE created conditions for us to thrive by offering affordable, attractive studio space that gave our small arts-based business legitimacy. Through cSPACE we've stepped into a diverse community of collaborators, clients, and mentors.”



c_andy | multidisciplinary artist



Andy Moro (he/him)

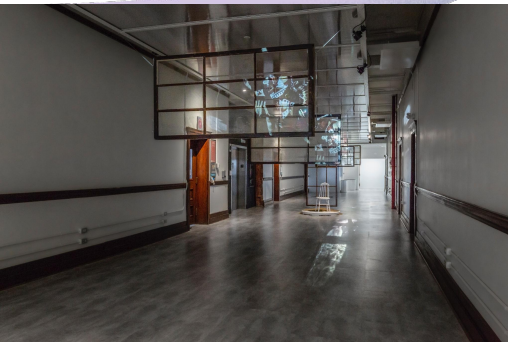
Internationally acclaimed mixed-blood artist and creative entrepreneur who has accessed cSPACE as a place to exhibit work and bring projects to life.

Co-director of the Indigenous Activism Arts organization
ARTICLE 11

Andy encountered cSPACE before moving to Calgary while he was designing a show for Making Treaty 7. The first project meeting was held here! He returned in 2020 as the lead artist for the 20/20 Wavelength project, which brought the local arts community and public together amidst the pandemic.

When asked what he loves about cSPACE, Andy says “It is an ecology unto itself, connecting people to community and to each other in the art scene in Calgary. When artists are working together in a place that is made for them, reflects them and the work they do, it only enhances and increases the strength of their work.”

“There is underused architecture and undervalued community everywhere. The relationship between cultural activity, community engagement, and civic responsibility have a clearly documented impact on quality of life, safety, success, and yes - property value. cSPACE is an excellent example of this golden egg.”



c_more

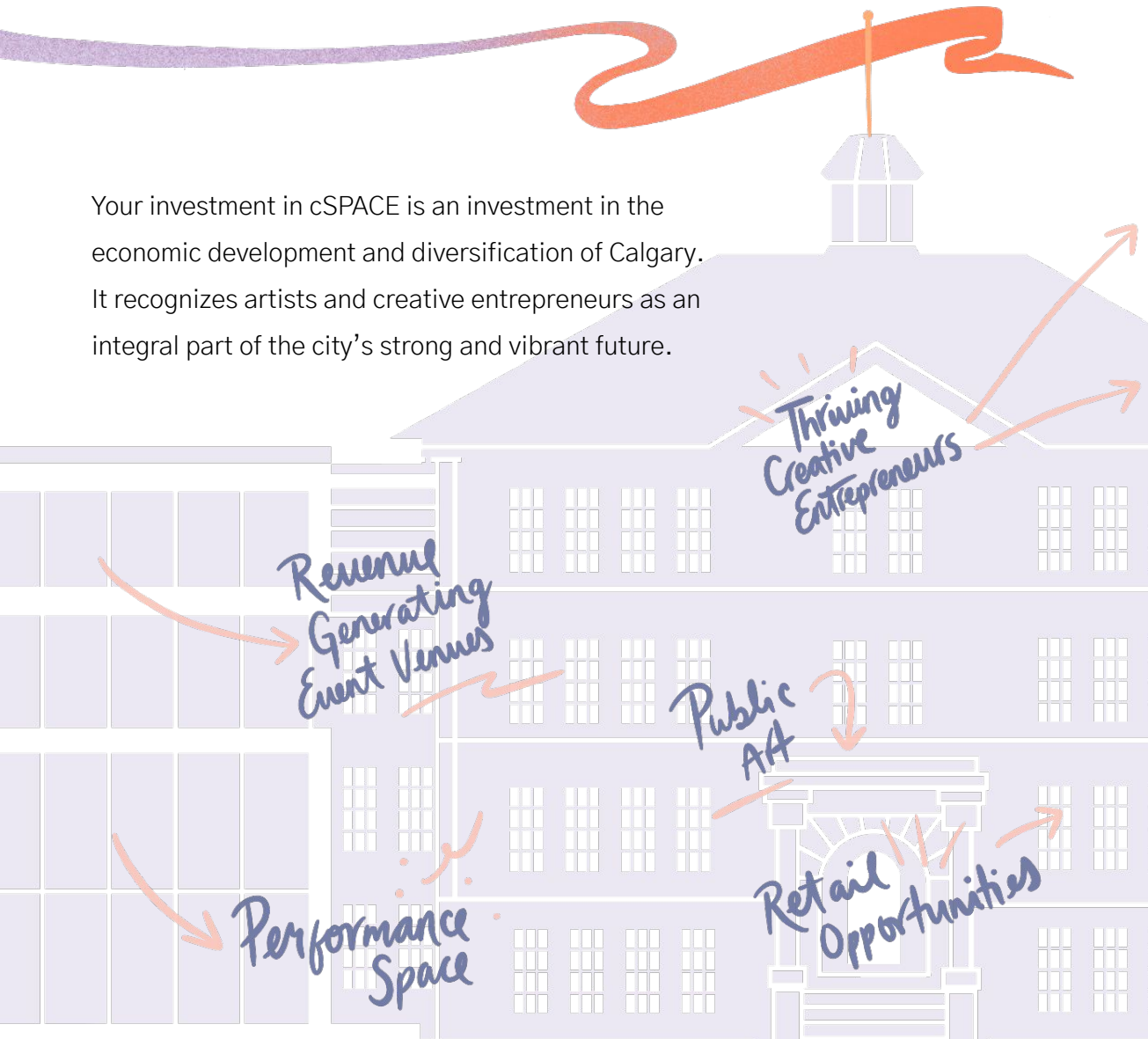
Using cSPACE King Edward as a blueprint for success, we seek to expand our work across the city, creating transformational impact through creative placemaking. With your support, cSPACE will:

- Foster a critical mass of creative enterprise in multi-tenant, multi-disciplinary, multi-dimensional spaces.
- Build one-of-a-kind gathering places for all Calgarians to enjoy.
- Establish city- and community-building practices that integrate and elevate surrounding neighborhoods.



c_creative potential

Your investment in cSPACE is an investment in the economic development and diversification of Calgary. It recognizes artists and creative entrepreneurs as an integral part of the city's strong and vibrant future.



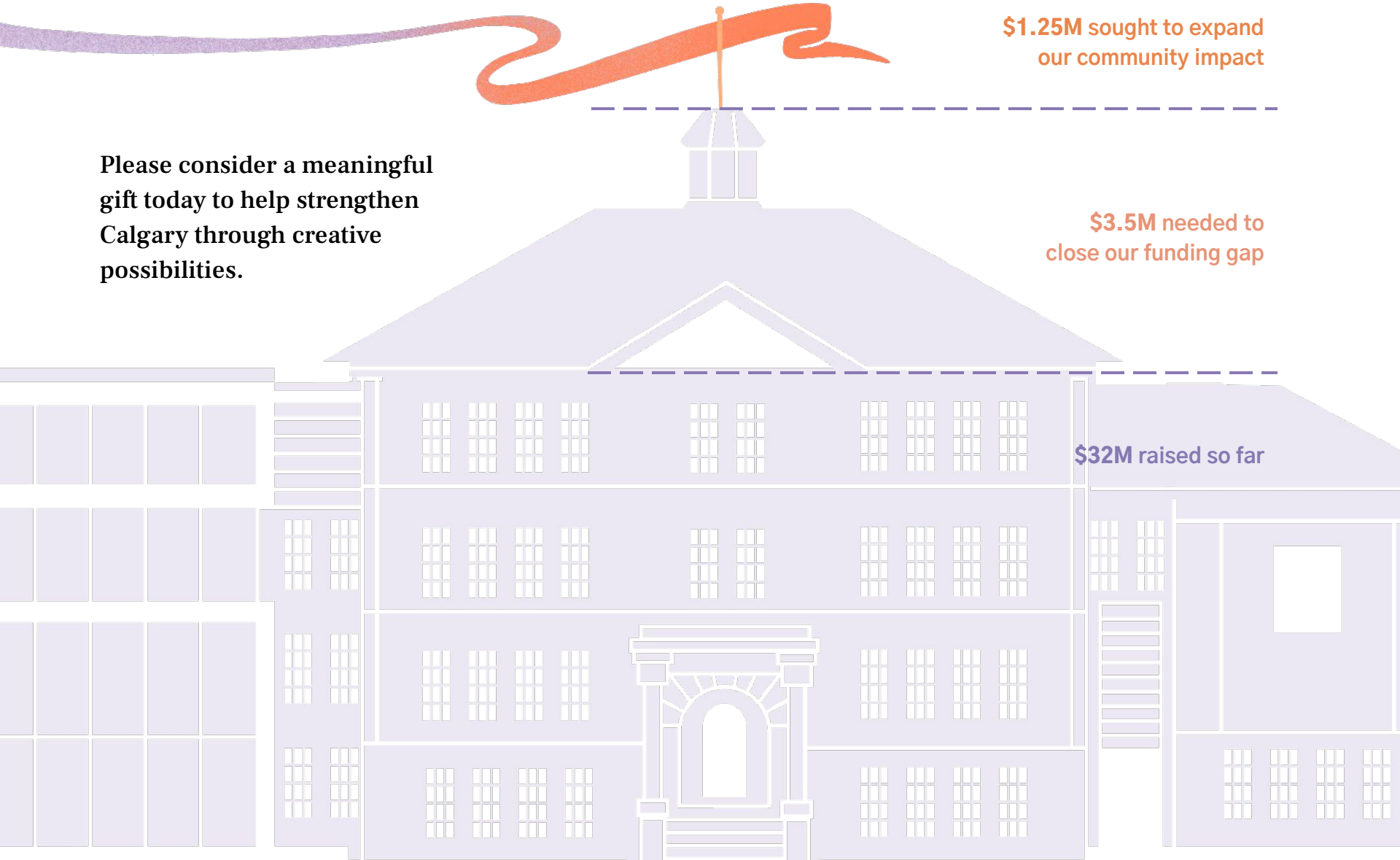
c_creative potential

Please consider a meaningful gift today to help strengthen Calgary through creative possibilities.

\$1.25M sought to expand our community impact

\$3.5M needed to close our funding gap

\$32M raised so far



c_calgary thrive

Join us as we strengthen Calgary through creative possibilities. Thank you.

Deeter Schurig (he/him)

President & CEO, cSPACE Projects

Direct 403.930.5444 | **Cell** 403.383.9208

deeter.schurig@cspaceprojects.com

cspaceprojects.com

cSPACE is situated on Treaty 7 territory, home of the Kainai, Piikani, Siksika, Tsuut'ina, and Stoney Nakoda Nations, as well as the Metis Nation, Region 3.

Founding partners: Calgary Arts Development,
The Calgary Foundation, The City of Calgary.



c_what people are saying

“Calgary has been a great place for RGO. It’s provided a lot of opportunity and we’ve been happy to give back by providing support to innovative social enterprises and community-building organizations like cSPACE Projects.”

– Cathy Orr, President & CEO, RGO

