



# CAMP CADICASU

2022

## Annual Report



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1,038

Summer Camp  
CAMPERS

39

Winter Camp  
CAMPERS

1,621

Rental & School  
GUESTS

8

Forest School  
STUDENTS

9

Christmas Event  
ATTENDEES

24

Yoga Retreat  
PARTICIPANTS

# 92 Years of Camp



**ALBERTA CAMPING  
ASSOCIATION**

ACCREDITED CAMP

## Professional Associations

Camp Cadicasu is an accredited camp in good standing with the Alberta Camping Association (ACA) and Canadian Camping Association (CCA). We are also a member of the International Camping Fellowship (ICF).

**Accreditation of camps in Alberta is voluntary.**

We choose to go through the accreditation process with the ACA because we value the importance of rigorous standards to ensure a safe camp community for every child. We are proud to be a member.



Canadian Camping Association  
Association des camps du Canada

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# A MESSAGE FROM THE BOARD CHAIR



Despite many challenges over the past few years, Camp Cadicasu has kept a steady focus. With innovation at the forefront, **we reassessed how we have done business for decades and developed creative solutions to meet the needs of today.** Our main goal of serving our community and the greater good remains unchanged.

The market has dictated that camps improve and respond to increasing financial constraints. Adaptability is expensive. Donors have become scarcer and our ability to grow revenue with our programs is limited based on our existing facility space. Cultural change combined with the physical and mental health fallout from the pandemic has left us navigating a whole new world.

Cadicasu has drawn on the hard work of our staff team and the support of our community to become more relevant. We re-established the essential role of camps within the larger recreational context. Along the way, **we have become more inclusive attracting children and youth from a variety of different backgrounds.**



**Margie Schuett**

In the face of division amongst society, we remained strong in our conviction that there should be a safe place for everyone.

We welcome all people regardless of who they are or where they come from. All humans are loved and accepted at Cadicasu.

We have maintained the integrity that has been part of camp since its inception in 1930 by modelling kindness and compassion. **Respect for every individual human dissolves any perceived differences so we can coexist harmoniously.** These beautiful connections with others unfold as we all pursue healthy living and a balanced wellbeing.

The board and staff work together to ensure our activities appeal to a wide range of interests. We are mindful of the growing trend towards specialization and have programs catered to specific interests. Being responsive to change while sticking to the basics has proven that we are enticing option for families who want to send their kids to camp.

In addition to our summer and winter camps, our school field trips invite students to **learn about the environment in an ideal setting**. We also open our doors to rental groups to escape the city and spend quality time together running their own programs and / or enjoying our signature camp activities and games.



Our proprietary events (including a Yoga Retreat, Forest School, and Christmas Event) provide recreational opportunities to the public throughout the year. Most recently, we became the **ONLY certified Activity Provider for the Duke of Edinburgh Adventurous Journeys in Alberta**. This allows us to offer hiking trips to help participants complete the last step for each level of the Duke of Edinburgh program.

As the economy begins to recover, the projected increase in demand for camp has already begun. We are currently operating at full capacity during the summer. Our waiting lists are the longest they have ever been.

The summer camp industry is expected to experience significant growth over the next five years. Cadicasu's strategic plan includes expanding our physical space to maximize revenue. Sponsors, donations, and partnerships will continue to be important during this time. **We encourage participation in our upcoming fundraising initiatives.**

The board is dedicated to helping as many people as possible and making their camp experiences meaningful. Until next time, we promise to remain committed to doing the best we can for our campers and visitors with a healthy dose of laughter, fun, and nights spent singing songs by the fire.



**Margie Schuett**  
**Board Chair**

Alumni - Former Camper and Staff Member

# A MESSAGE FROM THE EXECUTIVE DIRECTOR



Even though the words adapt and adjust are very common in the camping industry vernacular, they became omnipresent. It was a year of uncertainty, courage, and triumphs. **Camp became a refuge for staff and campers to heal their spirits and experience joy.**

Pandemic health restrictions were finally lifted in the middle of June which allowed us to open our summer season at full capacity for the first time since 2019. With Alyssa (our incredibly talented Camp Director) at the helm, it was an astounding success!

Our inclusion policies created important discussions. **We hold firm in treating every single person with the dignity and respect they deserve.** Camp has always been a place where children and youth can feel free to be themselves. This will not change. We will continue to be accepting while facilitating genuine connections with others and the earth.

The cornerstone of our strategic plan is **developing and expanding off-season programs and events to increase our reach and impact.** This will enable us to maximize the use of our facilities year-round, build a sustainable business model, and ensure financial resilience in the face of high inflation and world events.



We focused on the good things that were happening and experienced the powerful effects of gratitude.

The staff team have left me in awe yet again. They shared their unique gifts and talents with smiles on their faces and love in their hearts. **I got a glimpse into the purest form of humanity.** I saw extraordinary caregiving, creative programming, beautiful friendships, exciting adventures, hilarious performances at campfires, teamwork, and countless acts of kindness. I heard stories of transformation which reaffirmed the important work we are doing.

Like the butterfly emerging from their cocoon, I look forward with renewed hope and optimism in **bringing Cadicasu to the next level beyond what we could have ever imagined.** The staff team, along with the board of directors, remain steadfast in honouring our history while ensuring we remain strong and steady for the next generation.



**Heather O'Neill**  
Executive Director

## MISSION & VISION

Over 90 years of creative thinking has built Camp Cadicasu into a year-round outdoor education centre specializing in overnight camps, school field trips, weekend events, and custom rentals.

**Diversity and equity are at the core of who we are.** Cadicasu is a safe space for people regardless of socio-economic status, religious background, ethnicity, gender, race, and / or sexual orientation. We have competent and caring leaders who ensure that everyone can grow and learn in an inclusive environment.



### MISSION

Increase confidence, inspire purpose-driven lives, and deepen spirituality for people of all different faiths.

### VISION

Empower journeys of personal development toward a sustainable future with strong communities through nature connection and environmental stewardship.

We help young people **discover their own individual paths** that bring them closer to living in oneness. We want campers to know they can positively influence the road ahead by following their inner vision.

**KIND to Ourselves. KIND to Others. KIND to the Earth.**

# BOARD OF DIRECTORS

The Members of the Board of Directors have been an integral part of the camp legacy ensuring sustainability for a very special institution that has lasted more than nine decades.

Their leadership has been a guiding force since 1930 in sharing their passion and belief that Camp Cadicasu is providing a **safe, rewarding, and creative camp experience** for children. This is a testament to the significance of camp.

Rob Brown	Karen Connellan	Isaac Faubert
Director Programs & Operations	Director Fund Development	Vice Chair Alumni Chair Finance Committee
James Friesen	Leanne Gyorffy	Rebecca Kalmacoff
Director Finance Committee	Director Human Resources Chair	Director Audit Committee Chair
Caitlin McPhee	Margie Schuett	Robert Schuett
Director Government Relations	Board Chair Human Resources Fund Development	Director Legal Counsel
Terry Solomon	Ken Veness	Willis Winter
Treasurer Finance Committee	Director Finance Committee	Secretary K of C Representative

The Board of Directors are an important guiding influence of wisdom and support.



# LEADERSHIP

**Our leadership team is the foundation of our community.** Their energy, enthusiasm, and camp spirit are contagious! They have extensive experience in the camping industry.



## **Heather O'Neill – EXECUTIVE DIRECTOR**

**Years Working at Camps:** 22 (9 Years @ Cadicasu)

Working with kids in an outdoor environment and connecting them to nature is Heather's passion. She graduated from Queen's University with a BComm, BA & Bed in addition to spending a year abroad studying international business at IESEG in France. She loves spending time outside with family.



## **Alyssa Cameron – CAMP DIRECTOR**

**Years Working at Camps:** 17 (2 Years @ Cadicasu)

Alyssa is dedicated to creating a safe space for people to experience belonging, growth, and encouragement. She has a diploma in Disability and Community Rehabilitation from Lethbridge College and is finishing up a Bachelor of Professional Arts degree from Athabasca University.



## **Samantha Morris – SITE MANAGER**

**Years Working at Camps:** 4 (2 Years @ Cadicasu)

Sam graduated from St. Lawrence College. She worked as a nurse in Ontario for several years. Sam was originally our Medic for a couple of summers prior to joining our full-time leadership team. She values that camp creates a space that is fun, challenging, and rewarding for everyone.



## **Tanisha McLaren – OFFICE MANAGER**

**Years Working at Camps:** 7 (7 Years @ Cadicasu)

After completing the third year of her Bachelor of Science degree at Mount Royal University, Tanisha decided to take some time off to learn more about year-round camp operations. She plans to return to her degree in the next couple of years to pursue her dream of studying medicine and become a pediatrician.

# STAFF

Our staff make the magic happen! They are trained above and beyond all recommended guidelines. We hire fun, creative, caring, and responsible people who **ignite a desire to learn more about the natural world.**

4	Full-Time
1	Part-Time
62	Seasonal



**Provinces:** Alberta, BC, Quebec, Ontario, Saskatchewan

**Countries:** Canada, England, Germany, USA, Mexico, Ireland, Scotland, Spain

16	Senior Staff	32	Cabin Leaders
11	Assistant Leaders	3	Instructors

“Working here was a childhood dream come true. Although camp is continually evolving, I am proud that LOVE has remained constant over the years.”

– Program Director



Hundreds of people apply every year to work at camp. Through our very strict vetting process, **we choose the best candidates possible who we trust with our own children.** Once hired, staff go through extensive training on topics such as program development, caregiving, emergency procedures, risk assessment, age-specific characteristics, behaviour management, safeguarding policies, and out-tripping techniques.

Each week the entire staff team had an opportunity to vote for their peers who stood out the most and took that extra step in helping others to improve our community. This staff recognition program honours **the best of the best.**

<p><b>RIPPLE EFFECT</b> Created the most unique and inspiring program idea.</p> 	<p><b>MOTHER HEN</b> Offered exceptional care to camper and / or staff needs.</p> 
<p>Joshua Thomas, Harry King, Avery Joy, Grace Naylan Sorrell, Logan Macdonald, Noah Pim, Nico D'Antimo, Kristen Mackenzie, Mary Annan</p>	<p>Ailsa Hutton, Maddie Denault, Oksana Ruhe-Hovdebo, Andrea Pruñonosa, Ginette Jacques, Lena Fischer, Mackenzie Connon, Olivia Gyorffy</p>
<p><b>THUNDERBIRD</b> Fostered an environment where everyone felt respected.</p> 	<p><b>FAIRY GODMOTHER</b> Provided a selfless service to enhance the greater good.</p> 
<p>Celia Gyorffy, Erinn Simm, Andrew Hickey, Jamie Stade, Jenna Cej, Natalie Carter, Mark Gruber, Zach Brister</p>	<p>Alejandro Fernandez, Livi O'Keefe, Tanisha McLaren, Keegan Rawcliffe, Keiran Leinung, Fayt Sullivan, Josie Soulby, Caleb Spagrud, Jaxon Tanner</p>
<p><b>SUPERHERO</b> Went above and beyond their job description to help.</p> 	<p><b>ACADEMY AWARD</b> Delivered an outstanding performance at campfire.</p> 
<p>Emma Gillespie, Joe Wadsworth, Justin Addis, Emily McNichol, Tessa Griffiths, Izabelle Yagelniski, Daniela Elizondo, Maddy Paulhus, Mackenzie Haase, Jesús Piñeiro Sánchez, Marc McCully</p>	<p>Keaton Taylor, Hannes Kroeger, Antonio Gonschorek, Ess Obrigewitsch, Rachel Bruce, Catherine Laver, Jo Dickau-Duguay, Grace L'Hereux, Jacob Bates</p>

**“I’ve been so wrapped up in being a student lately, that I became more of a human doing than a human being. Working at Cadicasu reminded me what it feels like to be a person again. I learned to slow down, enjoy life, and be grateful for the little things.”**

- Cabin Leader

# TRADITIONAL CAMP

Camp Cadicasu is the best place to create life-long memories! With so much technology in our lives today, our camp offers a sanctuary in the forest for youth ages 7 – 16. **We focus on activities that highlight the importance of nature-connection.** The wilderness provides a perfect place for discovery, curiosity, compassion, and adventure.

We embrace the values of simplicity so campers can grow more comfortable in their own skin. Being at camp offers an opportunity to unplug and experience the transformative power of nature.

**“This was the best week of my life. I had so much fun outside playing with all my new best friends.”**

- Camper (Age 7)



We go back to the basics by exploring the woods, getting covered in mud while building primitive shelters, and teaching campers how to make their own fires. By increasing awareness of the world around us, **we underline the importance of existing harmoniously with all of creation by virtue of honouring the earth and natural world.**

## Total Registrations

2014	748
2015	933
2016	944
2017	988
2018	1,024
2019	1,026
2020	-
2021	789
2022	1,038

- Daily Campfires
- Hiking
- Water Play
- Out-Trips

- Earth Skills
- Fire Making
- Arts & Crafts
- All-Camp Games

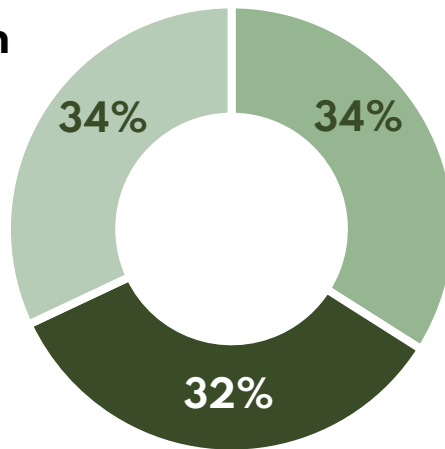
- Shelter Building
- Archery
- Performing Arts
- Leadership

Our programs are designed to meet individual camper needs and are modified based on each cabin group. **Environmental stewardship and nature awareness are the foundation** of everything we do at camp.



### Age Breakdown

- Juniors**  
Ages 7 - 10
- Intermediates**  
Ages 11 - 12
- Seniors**  
Ages 13 - 15



### Gender Breakdown

Male	441
Female	587
Non-Binary	10

**“I felt welcomed and accepted from the moment I got there. My cabin leaders were the coolest and our hiking trip was epic!”**

- Camper (Age 12)

Removed from the distractions of modern society and familiar surroundings, **campers build genuine connections with others.** Camp Cadicasu is a place that welcomes everyone and embraces individuality. We are a tight-knit community that gives youth a safe space to be themselves. Campers spend the week with their cabin group in the care of their counsellors. They leave with increased confidence and a sense of belonging.

**“I hit the bullseye in archery, got to play in the creek, made a fairy garden, and loved going to campfire every night.”**

- Camper (Age 9)

**“The best part was the food. I’m such a picky eater and was nervous I would be hungry. I always had enough food and was full.”**

- Camper (Age 12)

**4:1**

Camper to Staff Ratio

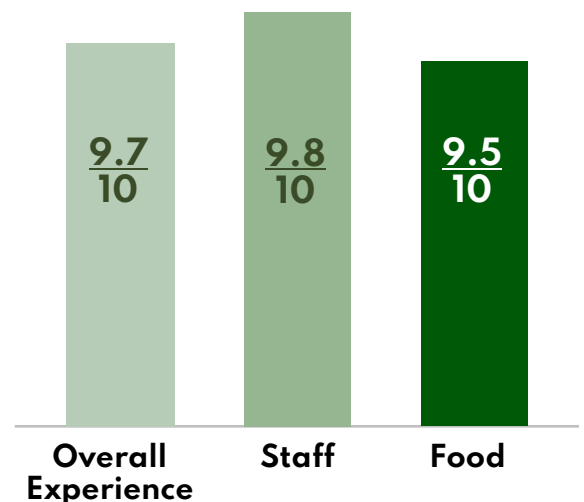
**8:1**

Industry Standard

**Health and safety are always our paramount concern.** Rapid testing was required upon arrival, cohorts remained physically distant from each other, and additional cleaning was in place. We were able to resume our full range of camp activities such as clan competitions and camp-wide games.



### Camper Feedback Forms



Favourite Camp Activities: CAMPFIRES, EARTH SKILLS & CREEK  
 Best Thing About Camp: STAFF & FOOD

Camp Cadicasu became the first and **ONLY Trained Activity Provider in Alberta** approved to provide the Duke of Edinburgh's Adventurous Journeys. This means we are certified to offer hiking trips for participants to complete the last step of their awards.

With more than 60 years' experience equipping young people to be ready for the world, the Duke of Edinburgh's International Award is a development framework. **The Award empowers young people to learn and grow through non-formal education, all while working towards a globally recognized accreditation.** It encourages young people to be ready for the future.



- Stay Mentally and Physically Healthy
- Connect With Others
- Gain Essential Life Skills
- Enhance Employability
- Develop Goal Setting & Planning
- Thrive in a Changing World

**Some of our Specialty Camps meet the requirements of the Adventurous Journeys:** Summit (Bronze), Journey (Silver), and Leader-in-Training Program (Gold).

There were 7 participants in total from the Duke of Edinburgh program this year. 5 campers in the summer who completed their journeys while attending our programs and 2 participants who completed an independent journey with us in the fall.



BRONZE	SILVER	GOLD
<p><b>Practice Journey</b> 1 Day (+optional night)</p>	<p><b>Practice Journey</b> 1 Day + 1 Night</p>	<p><b>Practice Journey</b> 1 Day + 1 Night</p>
<p><b>Qualifying Journey</b> 2 Days + 1 Night</p>	<p><b>Qualifying Journey</b> 2 Days + 2 Nights</p>	<p><b>Qualifying Journey</b> 4 Days + 3 Nights</p>

# SPECIALTY CAMPS

Our Specialty Camps were created to offer challenging opportunities for teenagers to **increase their awareness and learn how to be comfortable in the sanctuary of nature.** They allowed us to increase our summer capacity and establish exclusive programs that are not offered anywhere else.

By focusing on the skills of our ancestors who were caretakers of the land, **campers develop a deeper connection to the earth.** They explore Kananaskis Provincial Park with talented instructors who are specifically hired to share their expertise from their respective fields. We are continuing to grow and expand these camps.



## APISI: Earth Skills

Apisi teaches campers techniques required to not only survive in the wilderness, but to thrive and enjoy the outdoors. Learn bushcraft such as shelter building, bow drill fire, tracking, camouflage, cordage, and more.



## ONAWA: Advanced Earth Skills

This program is for campers who want to dive deep into more advanced survival skills and the philosophy behind them. Graduates of the Apisi program are recommended to try this, but anyone ready for a challenge is welcome.



## SUMMIT: Backpacking Introduction

Summit provides an awesome experience for campers looking to participate in longer hiking trips. With two separate excursions throughout the week, they get a taste of more difficult out-trips and view some beautiful sights.



## JOURNEY: Backpacking Expedition

Journey is an opportunity for hikers who are eager to experience the breathtaking beauty of the mountains. Campers are guided along trails with heavy packs through various terrain and elevation levels.





### **EKTA: 2SLGBTQIA+**

A unique opportunity for youth who identify as part of the 2SLGBTQIA+ community to come together in a safe space. Campers create a support network with others through a shared experience outdoors.



### **NAMASTE: Yoga & Mindfulness**

Awareness with a focus on the present is taught through breathing exercises, movement, guided visualizations, and nature-based activities. Campers learn yoga poses and experience the power of peaceful moments.



### **PROTECTOR: Martial Arts**

Protector campers have days filled with physical movement and exciting adventures. Martial arts is used as a method to teach self-discipline, a foundation for personal protection, and a way to build confidence.



### **LIT: Leader-in-Training Program**

Our LIT program creates young leaders in our community. Participants gain skills and practical work experience. Leadership development and responsibility are at the core of this transformative program.

Our Specialty Camps allow teenagers to grow at camp while discovering new interests. They get to broaden their horizons in the place they love and already feel comfortable.

## **Registrations**

<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
37	53	92	138	140	-	97	<b>132</b>

# WINTER CAMP



Winter Camp was designed to **introduce youth to the snowy Kananaskis landscape in a fun and educational setting**. There’s no WIFI in the forest, but we promise a better connection to others and nature than anywhere else!

Initiated to expand upon our summer camps and as a solution for parents who need somewhere safe and enjoyable for their children during the school holidays, **Winter Camp has grown into its own entity**.

- Campfire & Songs
- Leadership
- Snow Forts
- Earth Skills
- Nature Education
- Arts & Crafts
- Performing Arts
- Sledding
- Camp Games

There are fewer bugs while they experience the beauty and **peacefulness of a pristine winter wonderland of adventure**. After undergoing rapid testing, campers and staff braved very frigid temperatures to enjoy the cold crisp air. Most activities were done outside with the option of heading indoors when the weather did not cooperate.

## Registrations

2015	2016	2017	2018	2019	2020	2021	2022
13	25	46	64	61	52	-	<b>39</b>

**“Camp was even better in the winter! I loved every minute. I’m usually not a big fan of snow and cold, but the activities were REALLY fun!”**

- Camper (Age 11)



## FOREST SCHOOL

Forest School was created in the fall of 2020 to meet the needs of parents looking for a safe and educational opportunity for their children to be outdoors during the school year. It complements both homeschool and virtual learning programs for students to **discover the forest and unleash their imaginations.**

Camp is not only a magical place during the summer, but also even more spectacular during the school year! **With a more peaceful atmosphere, connecting to the land is amplified.** We guide students along an exciting journey where they can learn and in the wilderness.



### Students

2020	9
2021	18
2022	8

Our numbers decreased in 2022 when restrictions ended, and parents had access to more programs again in the city closer to their homes. We are working to increase interest and adapt to make Forest School more successful.

**“I look forward to Forest School every week. Cadicasu is the highlight of my homeschool program. I get to spend time outside, learn about nature, and spend time with other kids. It’s super fun. I love it.”**

- Student (Age 10)

# YOGA RETREATS

As a small non-profit business with no parent organization to provide us with funding, **we are always looking for new ways to increase our revenue and build financial resilience.** We introduced our first yoga retreat in 2019 and they have become very popular with the women in our community. This highlights how important and essential it was to create these experiences.

With the increased pressure on women during the pandemic, these retreats created a much-needed reprieve to step away from their responsibilities and unplug from it all.



## Registrations

2019	7
2020	25
2021	30
2022	24

The retreats allow our camp moms to enjoy the beauty and wonder of Cadicasu while restoring their body, mind, and spirit.

**“The past couple of years have been very difficult trying to balance everything. Working in the hospital while raising three kidsn and managing a household is exhausting. It was so refreshing to get away for a day where I could just focus on myself. I left feeling rejuvenated with renewed energy.**

- Yoga Retreat Participant

# RENTAL FACILITY

We welcome rental groups in our winterized cabins throughout the year. Located halfway between Calgary and Banff, we are **in the heart of Kananaskis Country**. Our visitors maximize the use of our facilities while not being used for our own programs.

Opening our doors to rental groups helps cover a portion of our operational expenses and has allowed us to keep our summer registration fees affordable. With over 100 beds, a restaurant quality kitchen, an abundance of fresh air, indoor plumbing, and recent renovations, **we offer a secluded getaway in the mountains.**

**“Our visit to was everything we imagined and more! It was incredible having access to a commercial kitchen. The activities staff provided were engaging. The whole trip was amazing!**

- Boy Scout Group

Catering is available and visitors have the option of running their own programs, participating in camp activities, or a combination of both.

Camp Cadicasu is a year-round destination for adventure where people can spend quality time together without distractions.



## Guests

2015	2016	2017	2018	2019	2020	2021	2022
1,079	1,813	2,160	1,585	1,640	177	111	<b>1,621</b>

Cadicasu is the ideal location for access to hiking, skiing, snow shoeing, biking, hunting, fishing, golfing, and much more! We are close to several world-class recreational centres that hosted the 1988 Olympics. **Contact us to book our facility.**

# SCHOOL FIELD TRIPS

We love welcoming schools at Camp Cadicasu for engaging outdoor education that is different than anything else! We offer one-day field trips or multiple night excursions that increase physical literacy and meet the Alberta Program of Studies. **Environmental stewardship is the foundation of all our programs.**

We work with educators to meet their needs for high-quality education. Everything we do is focused on increasing nature awareness, facilitating connection, and inspiring environmental action.

School groups usually include band camps, leadership teams, outdoor education clubs, grade-level classes, and graduation retreats. **Teachers can choose from our unique camp activities, lead their own sessions, or a combination of both.**

Master Agreements are setup with both Rocky View Schools and Calgary Catholic School District making us an approved field location for their school districts. We are in process of finalizing an agreement with the Calgary Board of Education as well.

## Students

2015	145
2016	795
2017	854
2018	410
2019	450
2020	-
2021	10
2022	697



**“I’m so glad I found Cadicasu. The staff made the entire process very smooth. Booking was a breeze, the catering was appetizing, and the camp games got even our most reluctant kids involved. Our retreat was exactly what the students needed.”**

- Teacher (Grade 9 Class)

# CHRISTMAS @ CADICASU

Everyone was invited to Christmas @ Cadicasu to share the magic of camp! **The mountains offer an exquisite backdrop for new holiday memories.** Families came out on the first Saturday in December to spend the day with us in Kananaskis to enjoy some fun activities and get into the holiday spirit.

- Ornament Decorating
- Gingerbread House Making
- Pictures with Santa
- Warm Campfire

- Delicious Lunch & Snacks
- Hot Chocolate, Coffee & Tea
- Family Christmas Photos
- Sledding



## Participants

2021	63
2022	9

Christmas @ Cadicasu was **the ideal way to get people out to camp and celebrate this special season.** As restrictions lifted and social gatherings were permitted again, we were competing with too many other events. We are moving this event to end of November for 2023 and to attract more families before the chaos of the holidays takes over.

**“This was such a magical experience and a great way to kickstart the holiday season together for our family. My kids have been going to camp for years and we finally go to enjoy it with them. The staff took extra care to pay attention to every little detail of the event. It was all above and beyond our expectations.”**

- Christmas Event Participant

# TREASURER REPORT



What an exciting year for Camp Cadicasu! Despite emerging from a chaotic operating environment in 2020 and 2021 with some lingering challenges related to the pandemic, the camp was able to return to relatively normal operations in 2022.

**Revenue increases are driven primarily by camper fees and growth in rentals** as summer registrations returned to full capacity. The additional revenue coincides with reductions in government COVID related subsidies.

As with many businesses this past year, the team has had to manage significant inflation in costs, most notably with direct costs including food, supplies, and labour.



Once again, the incredible team at Camp Cadicasu continues to deliver an exceptional camp experience while ensuring a solid financial foundation to ensure the long-term viability of the camp.



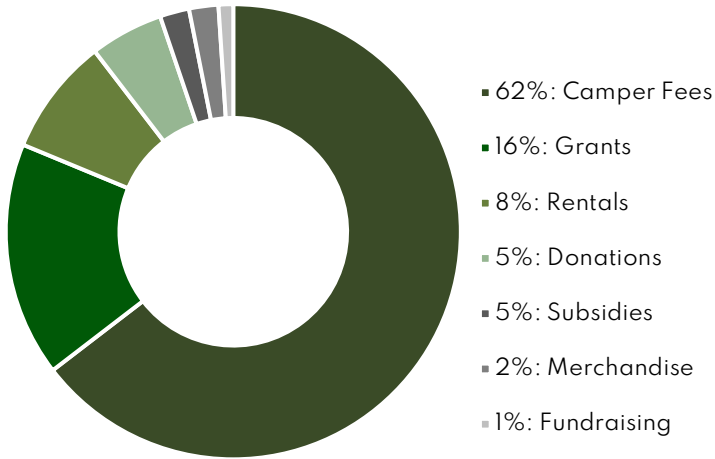
**Terry Solomon**  
**Treasurer**  
CPA, CMA



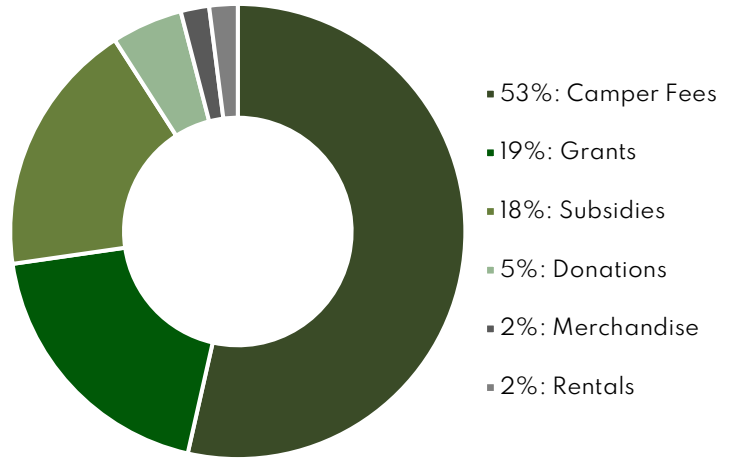


# REVENUE & EXPENSES

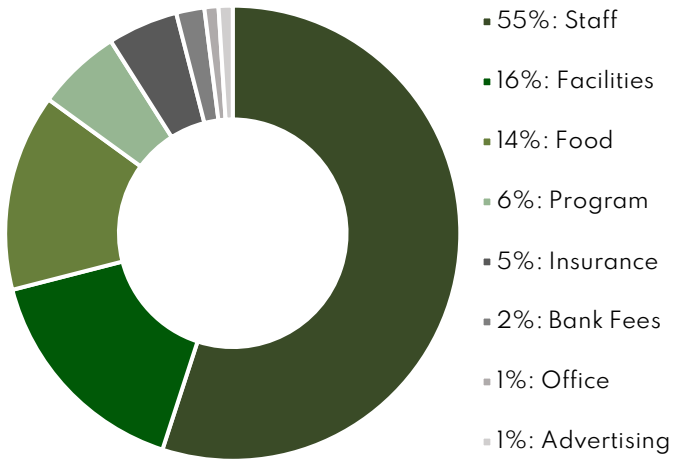
## 2022 Revenue



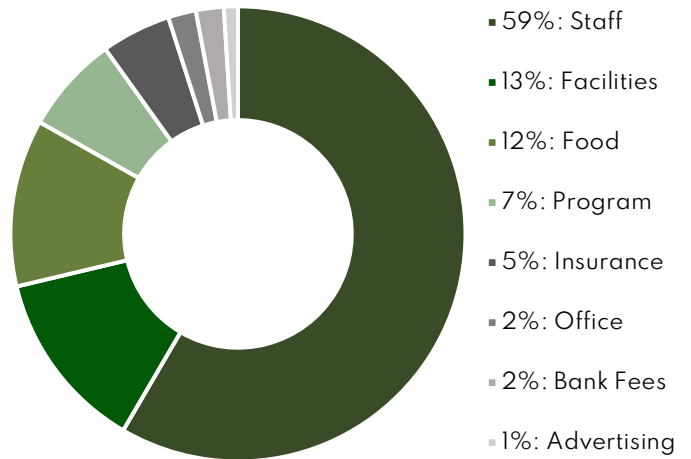
## 2021 Revenue



## 2022 Expenses



## 2021 Expenses



## 2022 Financial Position

Assets	Liabilities
\$1,557,135	\$486,887
Net Assets	
\$1,070,248	

## 2021 Financial Position

Assets	Liabilities
\$1,391,703	\$224,022
Net Assets	
\$1,167,681	

# CAMPERSHIP PROGRAM

Summer camp is such a magical place, and we don't want that experience limited to only certain kids. **Everyone should have the opportunity to grow and have fun at camp!**

Acceptance and appreciation of all people is learned through being a part of our diverse community. The relationships and solidarity that flourish at camp are nothing short of amazing.

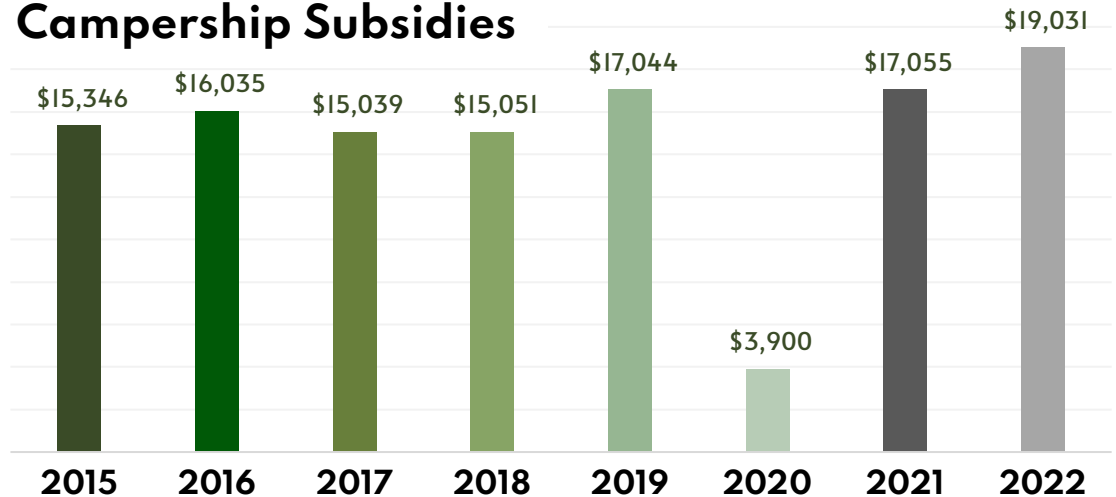


**ALL camper fees are subsidized.**  
Actual costs to us are MORE than we charge.

It is with great pride that we continue supporting camp families. **We provide financial assistance to several campers.** Society is divided by economic, racial, religious, ethnic, and social boundaries. As a charitable organization, we strive to break down these barriers through our unique Campership Program to make camp accessible.

**27 Campers Received Scholarships to Attend Camp**

## Campership Subsidies



# BIRDIES FOR KIDS



Birdies for Kids (BFK) presented by AltaLink is a non-profit program run under the **Calgary Shaw Charity Classic Foundation**. Camp Cadicasu was chosen as one of the children's charities they support.

The Shaw Charity Classic is a **PGA Tour Champions** event featuring professional golfers among the likes of Golf Hall of Famers Tom Watson and Fred Couples. It brings much needed dollars to local charities. As a three-time recipient of the President's Award (2014, 2015, and 2017) as the top event on the PGA Tour Champions, the Shaw Charity Classic has become a staple event, promising a world-class experience for golf fans and non-golf fans alike.

The best part is we **receive 100%** of all your donations AND up to **50% is matched**.

Camp Cadicasu generated **\$38,780** in donations for a **total amount received of \$51,597**.

## TOURNAMENT DETAILS

**Dates:** Aug. 16 -20, 2023  
**Donation Period:** Mar. 1 - Aug. 31, 2023  
**Title Sponsor:** Shaw Communications  
**Location:** Canyon Meadows Golf & CC  
**Field:** 81 Professionals (Ages 50+)  
**Defending Champion:** Jerry Kelly  
**Broadcast:** Golf Channel



Donations flow through the Shaw Charity Classic Foundation and all administrative costs are covered by them. \$17.5 million was raised in 2022 by 260 participating charities. **Please consider donating to Camp Cadicasu through Birdies for Kids.** The instructions are on page 26.

# DONORS

**Thank you to our generous donors for keeping the camp vision alive!** Camp Cadicasu is still here today because of the following people and organizations who supported us in 2022. We are also very grateful for all our anonymous donors in addition to those who donated through the **#chipinforkids** campaign via text.

## TOP CAMP LEADERS: Gifts of \$50,000+

Alberta Community Facility Enhancement Program  
Canada Summer Jobs Grant

## PRESIDENTS CIRCLE: Gifts of \$10,000 +

Shaw Charity Classic Foundation  
Valentine Group

## CAMP BELIEVERS: Gifts of \$1,000 +

Abundance Canada  
ATCO  
Calgary Children's Foundation  
Isaac Faubert  
Paddy Luke Fraternal Society  
Rebecca Kalmacoff  
Roman Catholic Diocese of Calgary  
Rotary Club of Heritage Park

## CAMP CHAMPIONS: Gifts of \$500 +

Alberta K of C Charitable Foundation  
Georgia Dinning  
Margie Schuett  
Ken Veness

## CAMP CHEERLEADERS: Gifts of \$250 +

Benevity  
Knights of Columbus Council ##  
Robert Perrin  
Ryan Kalmacoff

## CAMP SUPPORTERS: Gifts of \$100 +

Blanche Crerar  
Fr. Eric Nelson  
Frank Walsh  
Harry Lefebre  
John Iredale  
Knights of Columbus Council 8045  
Knights of Columbus Council 10337  
Paul Schultz  
Peter Lawrence  
Rick Peterson  
Robert Brown  
Roland Beug  
Sam Jobson

## CAMP SUPPORTERS: Gifts up to \$99 +

Adrienne & Jason Hill  
Andrew & Jo-Ann Henault  
Anna Oliinyk & Iurii Khmarskyi  
Bryan & Anna Galambos  
Candy Steinke  
Caralea Day & Dominic D'Antimo  
Darryll & Timea Pedersen  
Elain Zhu & Charlie Ye  
Erica & Trempe Moore  
Erin & Jackie Ainsworth  
Jacynthe Tremblay & Olivier Fortin  
Jason Hack & Charlotte Ikouda Ngo  
Jennifer & Rick LeBouthillier  
Jing Zhang & Zong Tang  
Joan Oria & Ahmed Ismail  
Jodie & Travis Marcyniuk  
Judy Kent  
Justin Addis  
Kara & Dale Kress  
Kari Lynn & Mark Deering

**CAMP FRIENDS:** Gifts up to \$99 +  
(Continued)

Kathe Lemon & Tyler Hellard  
Kendra Claypool & Kule Klepatz  
Kerry McLean & Hayden Plunkett  
Kristen & Kevin Sorokan  
Kristina & Julian Cerny  
Kristine & Eric Lavoie  
Liliana & Eugen Dinu  
Lisa & Nathan Tremblay  
Lise Champagne & Jacqueline Lenko  
Marisol Marval  
McKenzie & Brad Murdoch  
Michelle & Tony Leavitt  
Mike & Carol Cullingham  
Owen & Pamela Mchugh  
Penny Beliveau  
Robin Mednick  
Shane Normore & Ashley Fenk  
Sheila & Wayne Gambell  
Susan Bocchinfuso  
Vanessa & Simon Raven  
Winnie Ngai



Make a Difference  
**BECOME A DONOR.**

**DONATE NOW**  
September – March



Matched  
by 20%

**ATB Cares**

<https://atb.benevity.org/community/cause/124-849099411RR0001>

**DONATE NOW**  
April – August



Matched  
up to 50%

**Shaw Charity Classic Foundation**

<https://shawcharityclassic.com/participating-charities/campcadicasu/>

We are an independent non-profit association with no parent organization that provides us with funding to remain operational. **Every amount is helpful.**

# WISH LIST

Please help us recover from the pandemic and assist with necessary expenses. We want to keep Camp Cadicasu in good shape for many more years to come! **All donations are helpful no matter how big or small.**

\$10 Camper T-Shirt	\$80 Staff Uniform	\$200 New Mattress	\$685 Registration Fee
Provide a t-shirt for one camper.	Give a staff member their uniform.	Replace one of our old mattresses.	Send a camper to Cadicasu for a week.
\$2,000 Generator	\$4,000 Tables	\$5,000 Camper T-Shirts	\$10,000 Mattresses
Back-up power for essential needs.	Replace damaged Mess Hall tables.	Logo placement on 1,200 T-Shirts.	Replace all our old mattresses.
\$12,000 Mess Hall Doors	\$25,000 Stairwells	\$45,000 Kitchen	\$60,000 Mattresses
Replace broken doors for increased security.	Strengthen balconies and stairwells.	Kitchen for staff and rental groups.	Renovate remaining two bathrooms.
<h2>\$250,000</h2> <h3>Fire Suppression System Pipe Repair</h3>			

Replace broken underground pipe from the fire pump to our West Dorm. This repair is required this year to operate at full capacity.

We are grateful for your interest in helping us. **Every donation makes an enormous impact and assists us in providing life-changing outdoor experiences for youth.** Please contact us if you would like any further clarification on the details of each wish list item and how it will impact our community.

# CORPORATE SPONSORSHIPS



We will be hosting a Hike-a-Thon this coming fall to raise funds for the fire suppression system repair. **It will be a day filled with family fun, treats, and a few tricks.** Join us for the event and / or become a sponsor.

	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
<b>INVESTMENT</b>	\$250	\$500	\$1,000	\$2,500	\$5,000
<b>Name &amp; Link</b> - Newsletter & Event Web Page - Event Emails & 2023 Annual Report	X	X	X	X	X
<b>Name, Link &amp; Logo</b> - Newsletter & Event Web Page - Event Emails & 2023 Annual Report		X	X	X	X
<b>Station Sponsor</b> - Sole Sponsor of an Activity Station - Individual Post on Social Media			X	X	X
<b>Company Bio (250 Words)</b> - Event Web Page - Sponsors Web Page				X	X
<b>Logo Placement</b> - 1,200 Camper T-Shirts (due May 15) - Homepage of Website					X

## Reach

- ✉ **NEWSLETTER:** 4,876 Subscribers
- 📄 **WEBSITE (2022):** 151,197 Page Views – 32,760 Unique Visitors
- 📷 **INSTAGRAM:** 835 Followers    **f FACEBOOK:** 933 Followers

# ANNUAL GENERAL MEETING

Wednesday, April 26, 2022 – Zoom @ 4:30 pm

**Corporate Access:** 500017652 – **CRA Charities Reference:** 0877779

**Business Number:** 84909 9411 RR0001



**“Camp has provided evidence that people make a place and are paramount to its success. The real treasure of Cadicasu is not just the program, buildings, or food. It’s the whole crew.”**

– Cabin Leader

“People will forget what you said. People will forget what you did, but people will not forget how you made them feel.”

– Maya Angelou