



# Pathways to Progress

**2023/2024  
ANNUAL REPORT**



## Mission

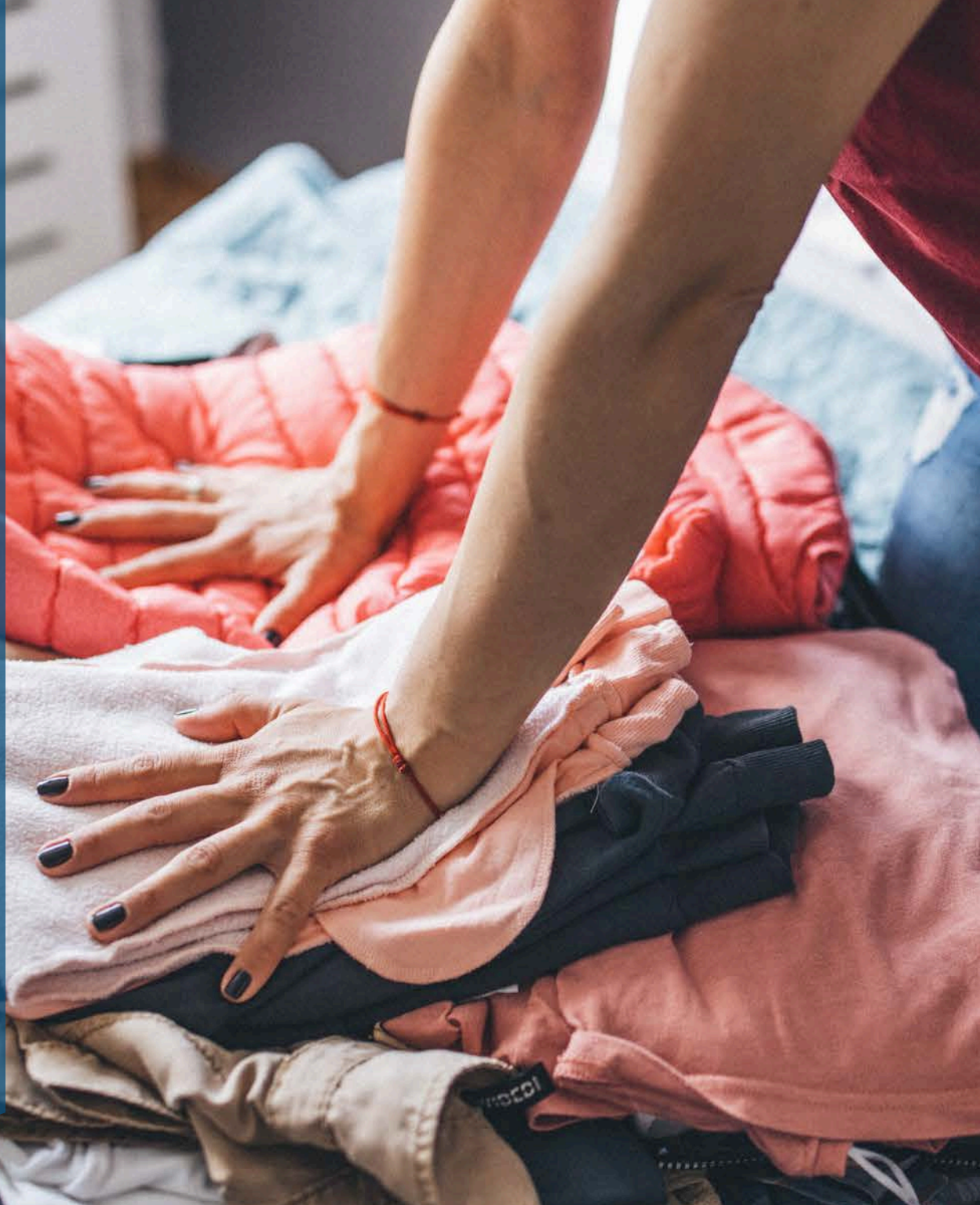
Shelter Movers is a national, volunteer-powered charitable organization providing moving and storage services at no cost to individuals and families fleeing abuse. We collaborate with local businesses and community agencies to support people, primarily women and children, as they transition to a life free of violence.

## Vision

A world where survivors can move on from abuse and violence in power and dignity.

## Board of Directors

Board Chair: Danielle Muise | Vice-Chair: Danielle Adler | Treasurer: Reema Chheda | Secretary: Peter Obradovich | Members: Amanda Levine, Amanda Liscio, Amy Tang, Aneta Filiciak, Christina Topp, Evan Risko, Leah Nord, Linette Soldan





## Message from our Founder Marc Hull-Jacquin

The past year presented Shelter Movers with several new opportunities on our journey of sustainable national growth. Our dedicated team of over 900 active volunteers, supported by a lean staff, mobilized 1,782 times to move families in crisis across Canada, marking a 13% increase from the previous year. With the generous financial support of Women and Gender Equality Canada, we launched new chapters in Calgary and Edmonton, Alberta, beginning our targeted growth across the Prairies from 2023 to 2026.

To secure diverse, sustainable funding for core services, Shelter Movers acquired a majority stake in Firemen Movers Inc., a Toronto-based for-profit moving company. This innovative approach to social investment promises long-term financial stability, enriching our operational capabilities and ensuring our continued support for survivors of intimate partner violence.

Our critical work for survivors was recognized with accolades such as the Meritorious Service Medal from the office of the Governor General of Canada. Collaborations with new national partners (including Green For Life, CN Railway, and Unifor) help cement Shelter Movers as a brand communities trust to provide safe, free, reliable, and survivor-centred relocation from an abusive household.

To grow, the Shelter Movers movement depends on you. The families we serve need your skills, network, and passion. With your help, we can ensure thousands of survivors are able to plot a new trajectory for themselves and their children.



## Message from our Board Chair Danielle Muise

Fiscal Year 2024 delivered significant milestones at Shelter Movers as our Board and leadership staff made great strides in improving our internal systems, policies, and procedures to further strengthen our organizational foundation.

To bolster sustainability, we appointed Ainsley Dowle, CFRE, as Chief Development Officer (CDO). Ainsley leads our integrated Fund Development, Marketing and Communications efforts, ensuring we honour existing partnerships while expanding our supporter base across the country.

The Board continues to actively monitor and mitigate areas of highest risk, including the use, collection, and storage of sensitive data; prudence in fiscal management; and our organizational readiness to serve new communities. We are in awe of the extraordinary performance of our staff and volunteers, particularly regarding safety, security, and survivor-centredness.

Shelter Movers continues to ensure the priorities of individuals and families fleeing violence remain our North Star - the primary lens through which all decisions, big and small, are made. I am grateful to our Board of Directors for their thoughtful guidance. Powered by hundreds of volunteers and staff, I'm proud to say our organization has never been stronger.





## Your Dollars At Work

**1,643**

COMPLETED MOVES

**3,431**

PARENTS & CHILDREN

**330**

CHERISHED PETS

**31,000**

VOLUNTEER HOURS

# Chapter Milestones



**VANCOUVER**  
completed their  
1,000th move in  
August.



**CALGARY**  
completed their  
30th move in  
March.



**EDMONTON**  
completed their  
1st move in  
September.



**SOUTHWESTERN  
ONTARIO**  
completed their  
400th move in  
October.



**GREATER  
TORONTO**  
completed their  
1,890th move in  
March.



**OTTAWA**  
expanded to  
Leeds & Grenville  
County in  
February.



**MONTREAL**  
completed their  
600th move in  
November.



**NOVA SCOTIA**  
expanded to  
Cumberland -  
Colchester County  
in November.



**GREATER  
MONCTON**  
completed their  
100th move in  
March.



## Collaborating for Impact

After two years of meticulous planning by our Board of Directors and a select group of donors, Shelter Movers took a significant step towards sustainable funding and community integration by acquiring a majority share of Firemen Movers Inc., a reputable moving and storage company based in Toronto.

At the heart of this partnership is a shared belief in making positive contributions to the communities in which we live and work. Both organizations are aligned in our commitment to providing timely, respectful service to our respective clients.

Across Canada, the need for services to support survivors of family abuse remains urgent and critical. From physical and emotional trauma to financial insecurity and social isolation, the impact of abuse permeates every aspect of survivors' lives, often with long-lasting consequences. Shelter Movers' strategic partnership with Firemen Movers reflects our commitment to innovation and sustainability. By integrating social enterprise principles into our operations, we are strengthening our ability to serve more communities and build a safer future for all Canadians.

**When you support Firemen Movers,  
Shelter Movers wins!**



## Volunteer Spotlight

### Tara Ross

In the spring of 2022, Tara joined Shelter Movers Southwestern Ontario as an Orientation Facilitator, helping volunteers prepare for their first move. Eager to make a difference, she quickly grew into the role of Lead Mover, dedicating 15-20 hours each month to support local survivors.

Tara's journey with Shelter Movers is deeply personal. Having survived intimate partner violence herself, she knows firsthand the urgent need for our services. "When I needed out, I didn't have Shelter Movers, but I was lucky to have my mom and stepdad to pay for my moving truck. Being in my early forties and relying on my parents to keep me safe stuck with me." Tara recognizes that survivors in her community may not have this same support.

"Volunteering at Shelter Movers opened my eyes to how big of a community issue this is," Tara says. "In one month, we did 22 moves. What does that say about our society?" Despite the stark reality, Tara remains optimistic about the impact we can make together. She notes the significant contribution of young men who make up 80% of the team in Southwestern Ontario. "It's an education for them," Tara explains. "The more people exposed to the issues, the better it is for us all."

Recently, Tara collaborated with Southwestern Ontario's Chapter Director on a Perfect Pitch presentation for the Social Venture Partners Waterloo Region competition, aimed at attracting investors, donors, and volunteers. As Shelter Movers continues to expand its reach, Tara's dedication and personal connection to the cause serve as a beacon of hope and inspiration for all communities we serve.





## Survivor Spotlight

### Anna Maria Tremonti

Anna Maria's story is a poignant narrative of resilience and transformation in the face of gender-based violence. At the age of 23, her dreams of a loving partnership and a fulfilling life were shattered when her first love turned abusive shortly after their elopement. The emotional and physical attacks she endured left her isolated, ashamed, and struggling to make sense of her situation.

For years, Anna Maria carried this burden in silence, concealing her bruises and protecting her abuser's facade of normalcy in public. The trauma she experienced was compounded by self-blame and the belief, instilled by her abuser, that she was somehow responsible for his violence. This internalized shame kept her from seeking help or confiding in others for years.

However, Anna Maria's journey towards healing began decades later when she found the courage to confront her past and shared her story openly through her CBC podcast, "Welcome to Paradise". By participating in therapy sessions, she embarked on a path of self-discovery to release the burden of shame and reclaim her story.

Reflecting on how allies can get involved, Anna Maria says, "I think communities can best support survivors by sending the message to those experiencing violence that they are not alone, that there are organizations ready to help them and their children, that they will not be judged, and that this is not their fault. Friends can help by listening, without judgement, so that a survivor can begin to think about a safe way out."





“Shelter Movers did not exist when I was escaping my abusive partner. In practical terms, it meant I had no way of moving my furniture and other belongings out of our shared home for several months. Although I didn’t have a lot of furniture at the time, I did have a few pieces that had been passed along through my family over generations, and his refusal to let me into the house to get those things was another manifestation of his control.

I knew he would have confronted me with more violence had I tried to retrieve those items before he was ready to hand them over – but I also know that he would have never been violent against or resisted a Shelter Movers group of volunteers, because in our relatively small community he did not want other people to witness the violent side of his personality.”

When asked about women who stay in abusive relationships as a means of survival, Anna says “The question ‘*why don’t they just leave?*’ signals a misunderstanding of the nature of Intimate Partner Violence and comes off as judge-y. It perpetuates the myth that the survivor is somehow responsible for the ongoing violence against her, that if she’d only ‘get out the way’, she’d be fine, and that in staying she is somehow ‘asking for it’.

This perpetuates a stigma that is so entrenched in our society, that we still characterize this form of violence as something private, between two people, as none of our business. But like all violence, it is our business as a caring society; it affects families, businesses, our economy, our health care, and – in the children living with it, it deeply affects our collective future. It is also difficult to spot an abuser – they cross all socioeconomic lines. But if it is scary to try to understand that, it is even scarier for all of us if we don’t try to confront these myths and stigmas.”

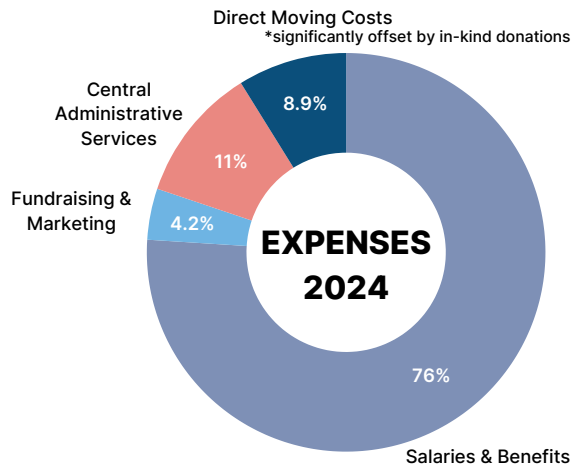
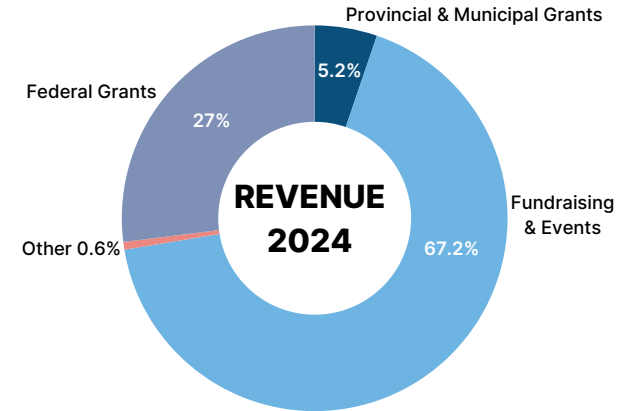


# Audited Financials

SHELTER MOVERS | ANNUAL REPORT 2023/2024

## REVENUE

	2024	2023
Federal Government Grants	\$1,485,416	\$1,034,641
Provincial Government Grants	\$91,749	\$74,296
Municipal Government Grants	\$196,458	\$101,590
Other Operating Grants	\$1,044,310	\$923,733
Galas and Fundraising	\$1,564,803	\$725,402
Donations	\$1,091,118	\$578,580
Government Assistance	\$32,837	\$64,717
Interest Income	\$2,944	\$3,018
<b>TOTAL</b>	<b>\$5,509,633</b>	<b>\$3,505,977</b>



To view the complete Audited Financial Statement, please visit our website: [ShelterMovers.com/Reports](https://ShelterMovers.com/Reports)

## EXPENSES

	2024	2023
Salaries and Benefits	\$3,229,662	\$2,340,203
Direct Costs	\$376,064	\$373,880
Professional Fees	\$97,302	\$217,588
Office Supplies and Expenses	\$91,444	\$90,685
Galas and Fundraising	\$129,826	\$75,056
Insurance	\$78,552	\$46,057
Telephone Services	\$64,110	\$41,970
Rent	\$59,994	\$40,581
Legal Fees	\$24,222	\$26,024
Advertising and Marketing	\$46,691	\$22,861
Audit Fees	\$15,976	\$16,551
Travel	\$10,094	\$16,361
Donation Processing Fees	\$13,391	\$16,042
Bank Charges and Interest	\$11,514	\$7,527
Amortization of Capital Assets	\$122	\$269
<b>TOTAL</b>	<b>\$4,248,964</b>	<b>\$3,331,655</b>
<b>Excess of Revenue over Expenses</b>	<b>\$1,260,669</b>	<b>\$174,322</b>
* Loss from investment in Firemen Movers Inc.	(\$58,069)	
<b>Final Excess of Revenue over Expenses</b>	<b>\$1,202,600</b>	

## In-Kind Partnerships

### Shared Treasure

We are incredibly grateful for our committed community who give back through time, talent, and treasure. In-kind donors play a crucial role in supporting Shelter Movers by contributing tangible and vital goods or services instead of cash. Their generosity helps reduce operational costs and provides valuable resources that ensure we allocate earned revenue efficiently and focus on our core mission. Last year we maximized a value of more than \$700,000 in gifted storage space, vehicle rentals, private security, and moving supplies.



A.S.P Security Services | Beaubassin-Est Self Storage (Shediac)  
Bristol Car & Truck Rentals Cascades Containerboard | ContainerWest Manufacturing  
Crown Security Solutions Ltd. Dans La Foule Inc. | Déménagement Outaouais Moving Inc.  
Doane Road Storage | Dymon Storage | Farrell Pack | GardaWorld Security Company  
Genesis Security | Irishtown Storage | Jamieson Car & Truck Rental  
JOLCAR Security Services | Lexington Self Storage | Lighthouse Storage | Location Légaré  
Macho Movers | Maritime Pro Movers | Martel Express Montréal Inc.  
Matco Moving Solutions | Meldrum the Mover Inc. | Metro Storage | Modo Carshare  
Pockit Storage | Power Movers Primo Storage | SecuriGuard | Simple Storage  
Storage Mart Telson Road Mini-Storage | Two Small Men with Big Hearts Moving Co.  
Vigilant Security Services | West Egg | Windmill U-Store It



## Generous Supporters

Shelter Movers unites individuals, charitable foundations, governments, and corporate partners in a compelling vision: to stand with families in crisis. Our volunteers' resilience is matched only by the generosity of our sponsors and donors, whose financial support, goods, and services drive tangible change. Together, we're creating a safer, more dignified Canada for survivors. Thank you to every partner for your meaningful contribution!



### \$1,000,000+

WAGE Canada

### \$225,000+

BlueBird Self Storage

La Fondation Emmanuelle Gattuso

GFL Environmental Inc.

### \$100,000+

Anonymous (1)

CN

P&L Odette Charitable Foundation

Paul W. O'Leary Foundation

StorageVault

Unifor

Weston Wood Solutions

### \$50,000+

City of Ottawa

Department of Justice Canada

Patrick Dovigi

La Fondation Choquette-Legault

Metallica

Mini Mall Storage

Government of New Brunswick -

Women's Equality

Resources Legacy Fund

Shoppers Foundation for Women's Health

Toronto Foundation

Walsh Foundation

### \$25,000+

Advantage Box Company Ltd

Anonymous (2)

Apple Self Storage

BloombergSen

British Columbia Civil Forfeitures

The John and Marla Levy Family Foundation

Mantella Corporation

The Jim Meekison & Carolyn Keystone Foundation

Montreal Mini-Storage

The J & W Murphy Foundation

Ottawa Community Foundation

Province of Nova Scotia

RCMP Family Violence Initiative Fund

River Philip Foundation

Rogers Communications Inc.

Seedlings Foundation

SmartStop Storage

The Windsor Foundation

Vault Storage

\$10,000+

- The Allstate Foundation of Canada  
Wesley & Patricia Armour Foundation  
Baskits Inc.  
Murray Belzberg  
Brooks Business Lawyers  
CDPQ  
CIBC Foundation  
City of Cambridge  
Construction of Ontario and the Electrical  
Contractors Association of Ontario  
S. G. Cunningham  
Kate Daniels  
The Sir James Dunn Foundation  
Enterprise  
First International Courier  
The Ronnen Harary Foundation  
Robert Kerr Foundation  
Antoinette Mak  
Manulife Investment Management  
City of Moncton
- Northcrest Developments  
NSLC  
OMISTA Credit Union  
Opus Mechanical Services Ltd.  
James W Peters  
PwC Canada  
Rainbow Development Holdings Ltd.  
REALTORS Community Foundation  
Andree Rheame and Robert Fitzhenry Family  
Foundation  
Town of Riverview  
Tamara Foundation  
Tippet Foundation  
Traquair Family Foundation  
UNI  
Waterloo Region Community Foundation  
The Wilson Foundation  
Zeller Family Foundation



\$5,000+

- Alison Fiorini Real Estate  
Altree Developments  
Caponi Financial  
Larry Clements  
Coquitlam Foundation  
Dans La Foule Inc.  
Face the World Foundation  
First West Foundation  
GlaxoSmithKline Consumer  
Healthcare ULC dba Haleon  
Meghan Hull Jacquin  
Hydro Ottawa  
Kirsten Kennedy  
KTL Transport  
William LaMeire
- Natalie MacDonald  
Malvern Contract Interiors Limited  
Koskie Minsky  
Gary F. Mitton  
Cheryl Moldon  
MPNG Consulting Inc.  
Perfect Pitch - SVP Waterloo Region  
Peter Ekstein Foundation  
James Purdon  
Raw Signal Corporation  
Richmond Firefighters' Association  
Rocco & Irene Pantalone Family  
Foundation  
Rockpaper Events Inc.  
Eric Siegel
- Sotheby's  
SurreyCares Community  
Foundation  
The Richards Group  
The S.M Blair Family  
Foundation  
Wahlburgers  
Zonta Club of Brampton &  
Caledon







## \$1,000+

1265345 Ontario Ltd	Ell-Rod Holdings Inc.	Howard Kumer
14689119 Canada Inc.	Racheal Embury	Aaron Kwinter
677345 Ontario Limited	Emerald Foundation	Amelia Leckey
Laura Aaron	Enterprise/Taylor Charitable	Linamar Corporation
Access Community Capital Fund	Entities	Timothy Loch
Adult Fun Super Store	Enterprise Eastern Ontario	Cathy Loucks
AIG	Tracey Evans	Maillet Engineering Inc.
Shelley Ambrose	Mark Ewald	Major Drilling
Anonymous (1)	Wadih M. Fares Family Foundation	Katherine Marr
Anytime Fitness	Flemming Charitable Foundation	Natalie Martin
Ashley Audrain	Geoffrey Foster	DiAnne Masson-Yensen
Tamara Bahry	Fraser Valley Realtors Charitable	McIndless Family Foundation
Andrew Barber-Starkey	Foundation	Eric Mecklinger
Dominique Barker	G. M. B. Painting and Decorating	Melanson Road Mini Storage
Bell Canada	Ltd.	Limited
Cambridge Centre Honda	Debbie Gallagher and Charles	Meritview Decorating Ltd.
Bruno Cascone	Zakaib	Alec Milne
Charities Aid Foundation of	Kate Gertner	Mortgage Professionals Canada
Canada	Karine Giguere	Linda Motz
Suzanna Cioran	Julie Girvan	Danielle Muise
Julia Cochrane	Lesley Glowinsky Saguy	Laura A. Mullin
Lindsay Collis - Freed	Nathaniel Green	Lou Myles & Wendy Switzer
Dion Comfort	Filip Guzina	Myles Endowment Fund
Community Links	Jane Halverson	Deborah Naczynski
The Sydney and Florence Cooper	Hamber Foundation	Nationwide Maintenance
Family Foundation	Bob Henderson	Systems Ltd.
Charles Cormier	Tracey Hendler	Nextround.ai
Culture Athletics	Michael J. Henry	Leah Nord
Cera Dann	Hess Millwork	City of North Vancouver
Sarah Deitcher	Samuel Higgs	Nova Truck Centres
Del Windows & Doors Inc	Paul Huyer	Rochelle Perera
Delviro	Impact Ottawa Real Estate Team	Jamie Phelan
Daniel De Monte	J.D. Irving	Ward Pitfield
Denovo Medical Inc.	Hannah Johnson	Princess Management
Mark and Shelly Diamond Family	Teresa Kaiser	Alexander Profeit
Fund	Kamloops and District Elizabeth	Norman Raschkowan
District Realty	Fry Society	Selene Richards
Dunavant Logistics Group, LLC	Karline Treurnicht Naylor Medicine	Evan Risko
Diane Dunphy	Professional Corporation	Députée Karine Roy-Boivin
Steve Earle	Kitchener Knights of Columbus	Rubin Thomlinson LLP
David and Candise Elhadad	1504	RX Innovations Inc.
Eli Lilly Canada Inc.	Laura Kneebone	Jo-Anne Ryan
Elise Hall Medical Professional	Emma Knight	
Ellen Greenblatt Medicine	Knoll	
Professional Corporation	Noal Korman	

## SHELTER MOVERS | ANNUAL REPORT 2023/2024

### \$1,000+

SAAB LAJOIE GESTION ET  
CONSEILS  
Sabrina Huff Photography  
John Sacke  
Bob Silverberg  
Sisters of Charity  
Philip Smart  
Graham Smith  
Soroptimist Club  
Roger Stalsberg  
Emma Stern  
City of Surrey  
Kate Taylor Martin  
TELUS Friendly Future  
Foundation  
TJRJ Fund  
TJX  
Christina Topp  
Tourangeau Mechanical Inc.  
Toyota  
Triad Office Interiors  
Tristan Pelletier Real Estate  
Team - REMAX Hallmark  
Turtle Creek Asset  
Management  
United Way East Ontario  
Rolland Vaive  
Valiquette Mechanical  
Vancouver Foundation  
Ville de Dieppe  
Renee Vinett  
VS LLP  
Charis Wahl  
Scott Wahl  
Shima Warren  
Chris Wesenhagen  
Leslie Wynn  
Toni Zhong  
Zonta Club of Toronto

### \$500+

14 Wing Combined Charities  
2572384 ONTARIO  
Abco International Freight Inc.  
ADM Aeroports de Montréal  
Eli Alter  
Alternia Savings and Credit Union Ltd  
Barris Law  
Ryan Bird  
Margaret Bloodworth  
Brenning Construction (1986) Ltd  
Cara Brown  
Kristen Burgetz  
Bustle Clothing Inc.  
Canada Running Room  
Lina Caputo  
Marc Champoux  
Cheers  
Collin Johnson Financial Services Inc.  
Raymond Danniels  
Daskalogiannakis Dentistry  
Prof Corp  
Dillon Consulting Limited  
Carson Dunlop  
Amelia Ferguson  
Fripp Warehousing  
Frontier  
Serena Gohal  
Isobel Granger  
Greely Construction Inc.  
Melissa Green  
Halifax Shimmy Mob  
Aileen & William Halpenny  
Jadon Harding  
Ainsley Hayes  
HMCS Toronto  
Hudson College  
Bernadette Jordan  
Kemnay Family Office  
Donna Keystone and Steve Wahl  
Kinette Club of Sackville  
Matthew LaBrie  
Craig Lahmer  
Patrick Leslie  
Amanda Levine  
James Little  
Amanda Liscio  
Magpie Jewellery  
Karen McDonald  
McKellar Structured Settlements  
Metis Luc Industries Inc.  
Scott Millar  
Les Molnar  
Elaine & Eric Monkman  
Robin Neufeld  
Nick & Lynn Ross Charitable  
Foundation  
Leah Nord  
Normandin Chris LLP  
Peter Obradovich  
Stephanie Elaine Obradovich  
P&S Gestion des processus  
d'affaires  
John Pereira  
Bruce the Moose Phillips  
Plimsoll Club  
Douglas Plummer  
Brittany Proud  
Pub Saint Pierre  
Ruth Rakoff  
David Rosenberg  
Rural Development Network  
Ryan Wood Holdings Inc.  
Natasha Sabur  
Aaron Sanderson  
Jenny Simon  
Harinder Singh Mander  
Victoria Smith  
James Smyth  
Rannon Stuiwe  
Monique Sutton  
Jillian Tamaki  
Amy Tang  
Christine Temple  
David and Joan Tetrault  
The Ostrich Club  
Alysa Treen  
Alexa Turner  
Dave Turner  
R. Howard Webster Foundation  
Women Presidents  
Organization Chapter 1  
Vancouver  
Nicholas Woolridge







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